

"DRIVING RESEARCH TOWARDS EXCELLENCE"



Virtual Conference

The 5th International Conference on Computing, Mathematics and Statistics 2021
(iCMS2021)



Research and Innovation: Opportunities and Challenges for the Academia

Professor Dr Yap Bee Wah

Faculty of Computer and Mathematical Sciences, UiTM Shah Alam

IBDAAI, Universiti Teknologi MARA

CONTENTS



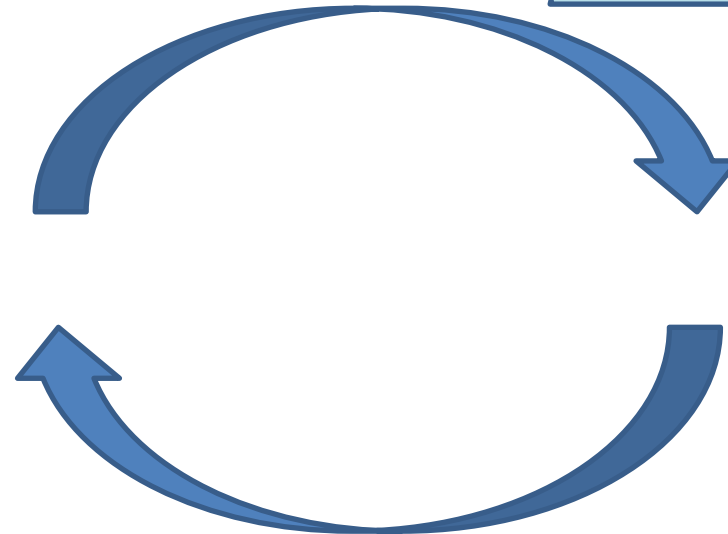
data driven research



1. Research and Innovation

Research involves investigation of a phenomenon that leads to knowledge generation.

Research

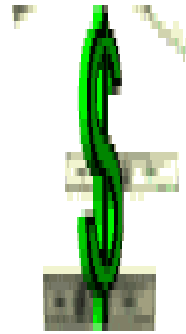


Innovation



- Research** -transformation of money into knowledge.
- Innovation** - transformation of knowledge into money

Dr Geoffrey Nicholson, "Father of Post-it Notes", on 3M & Innovation



Innovation is the **creation** or **improvement** of a product, process or service.

2. Research Process

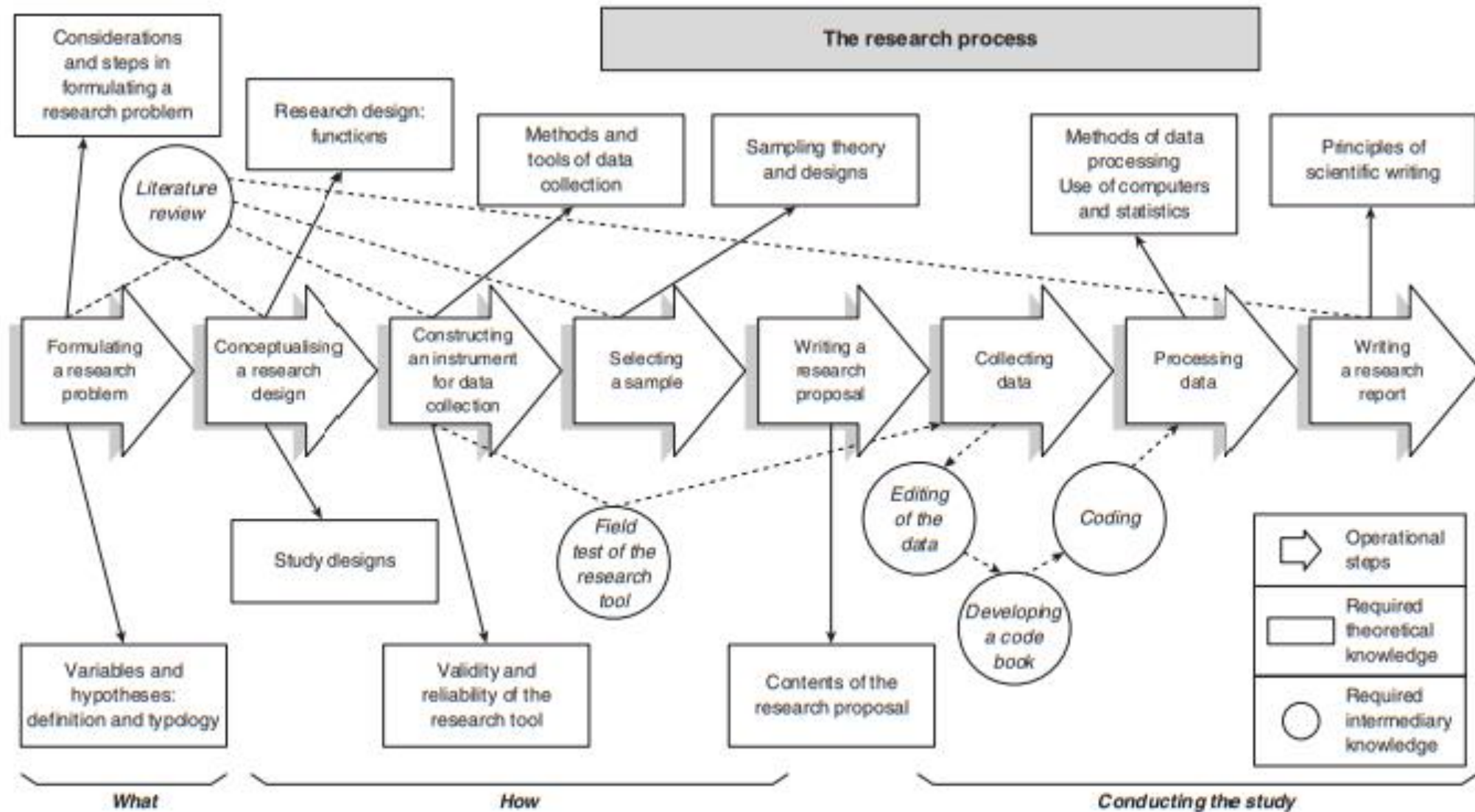
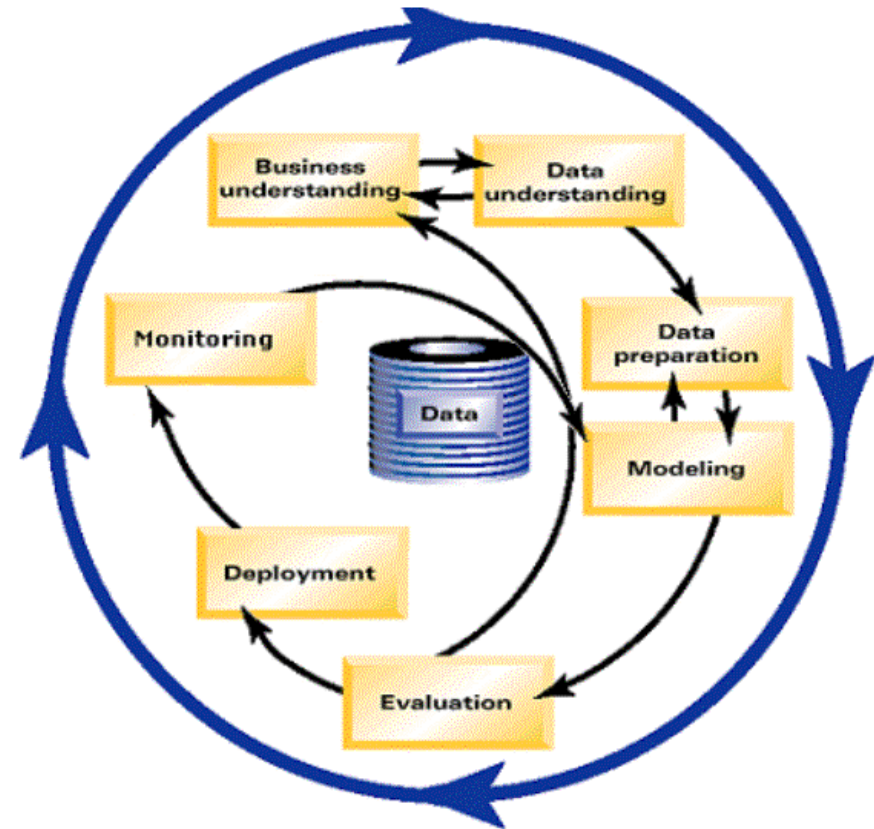


FIGURE 2.2 The research process

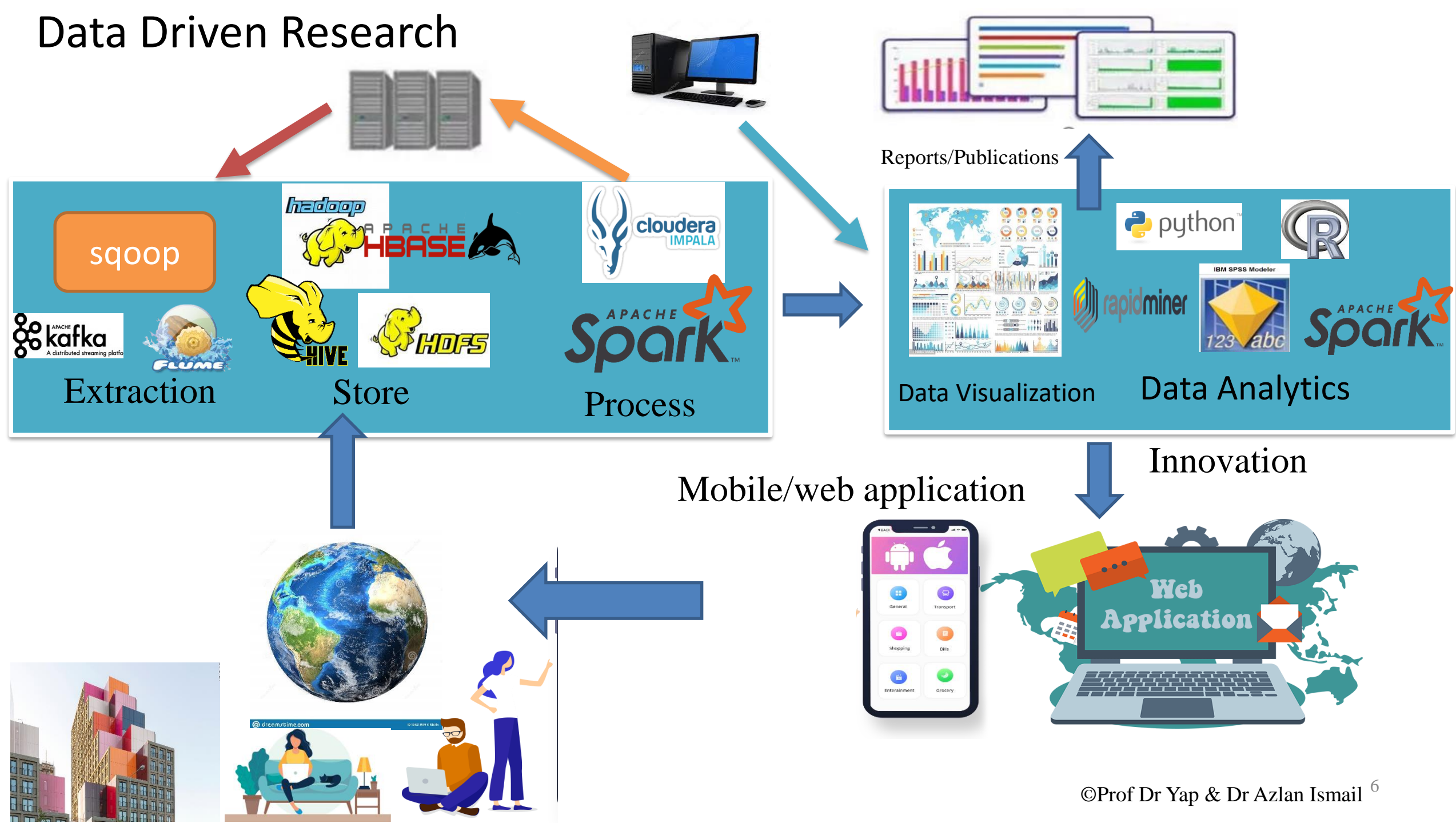
Data Driven Research Process

- Follows **C**Ross-**I**ndustry **S**tandard **P**rocess for **D**ata **M**ining
- It is a standard framework develop to help to carry out DM projects.
- It was developed by a consortium of companies mainly in Europe.
- It involves 6 phases/steps.

- Business Understanding
- Data Understanding
- Data Preparation
- Modeling
- Evaluation
- Deployment



Data Driven Research



Data Professor

Data Science, Machine Learning, Bioinformatics, Research and Teaching are my passion. The Data Professor YouTube...

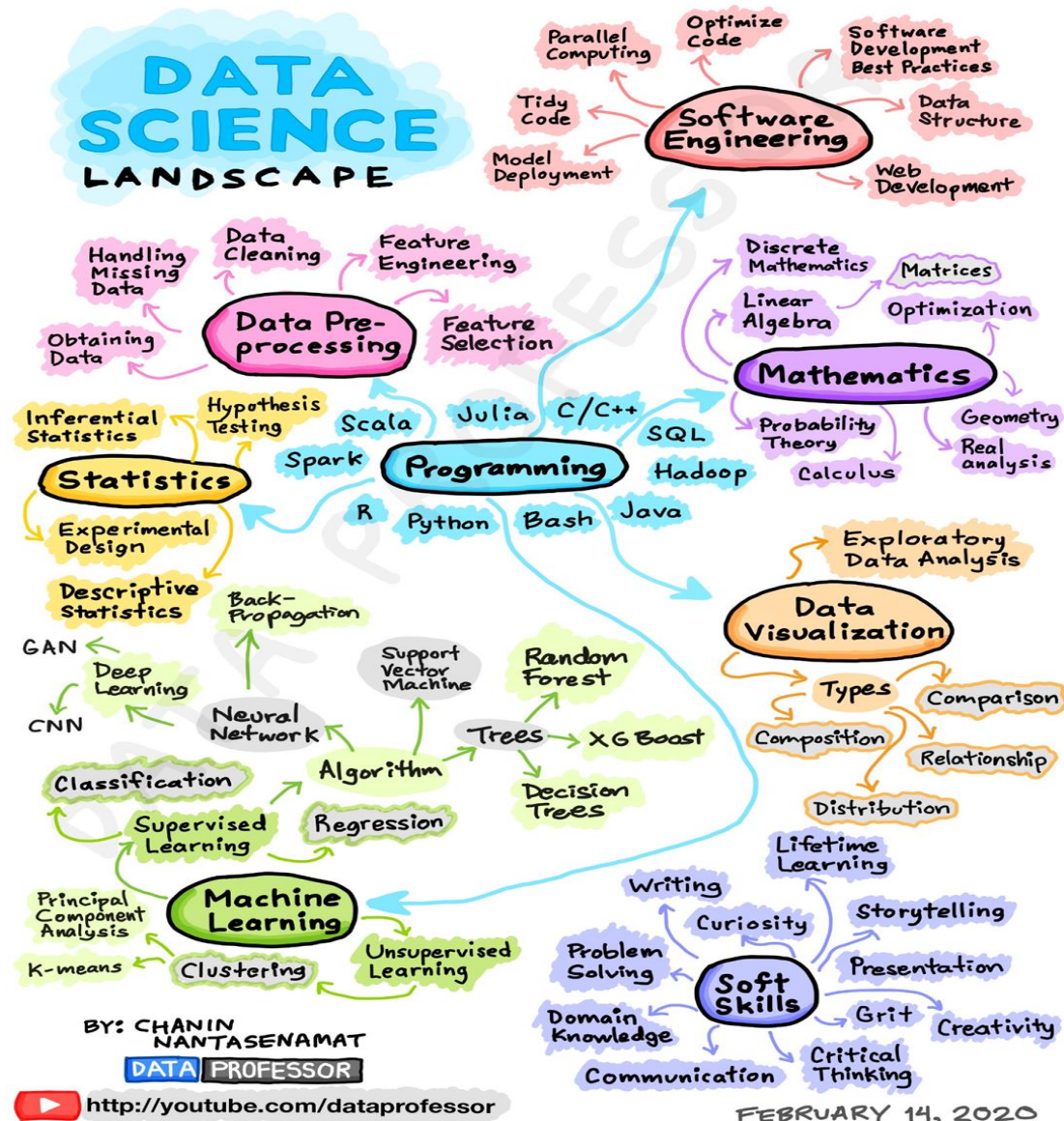
www.youtube.com



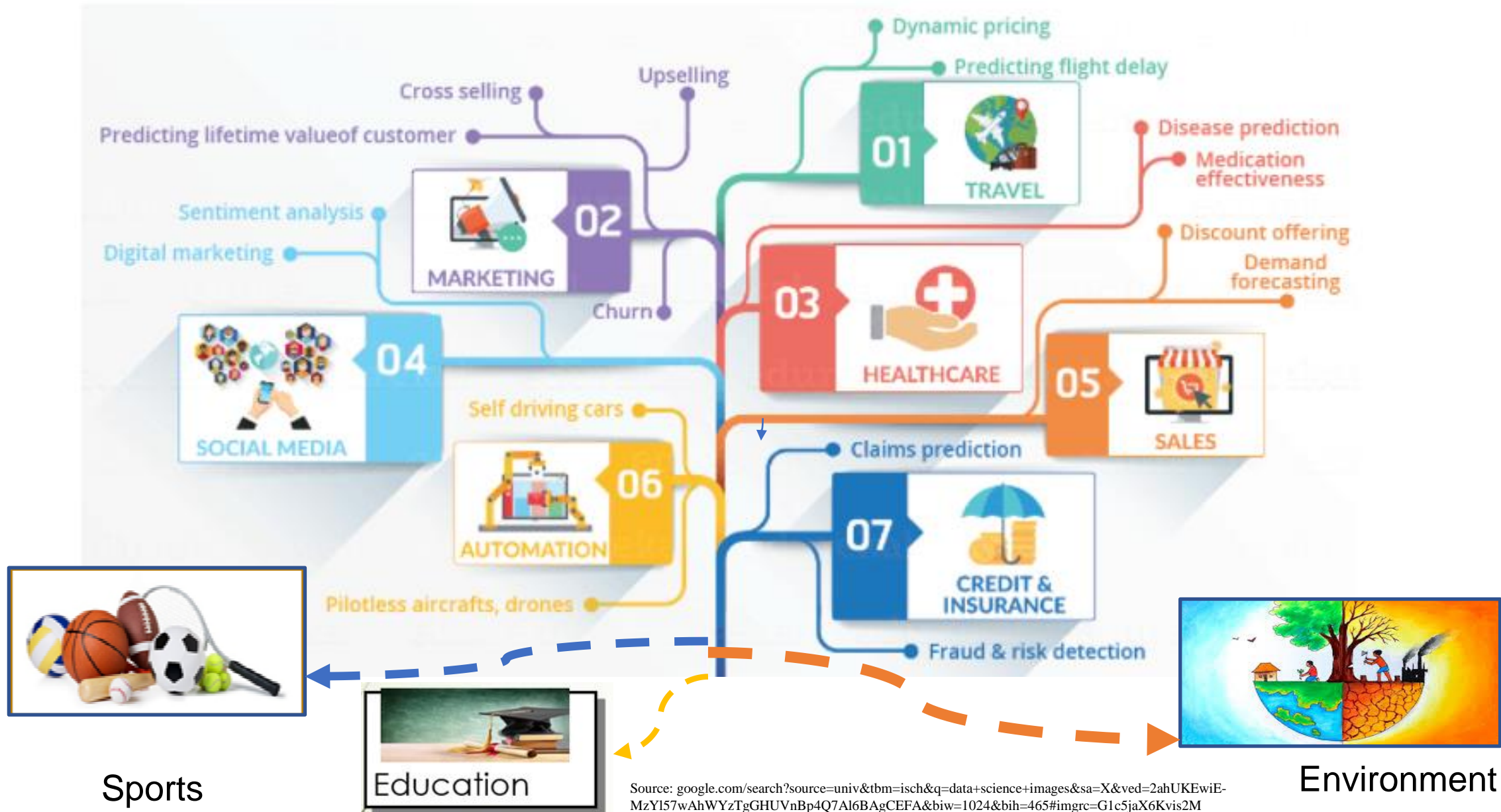
Connect with Me on Social Network

- ✓ YouTube: <http://youtube.com/dataprofessor/>
- ✓ Website: <http://dataprofessor.org/> (Under construction)
- ✓ LinkedIn: <https://www.linkedin.com/company/dataprofessor/>
- ✓ Twitter: <https://twitter.com/thedataprof/>
- ✓ FaceBook: <http://facebook.com/dataprofessor/>
- ✓ GitHub: <https://github.com/dataprofessor/>
- ✓ Instagram: <https://www.instagram.com/data.professor/>

Associate Professor
 Dr Chanin Nantasenamat
 Mahidol University

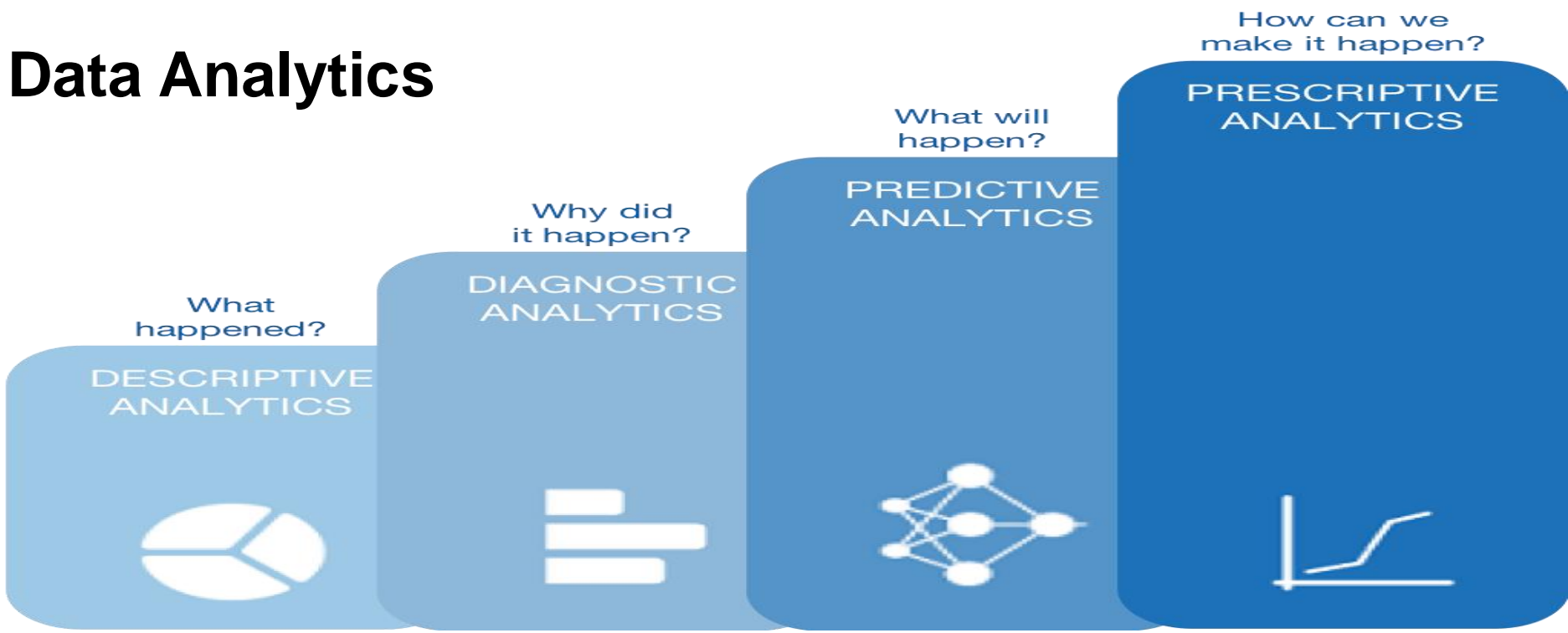


Data Science Research Applications



Source: [google.com/search?source=univ&tbm=isch&q=data+science+images&sa=X&ved=2ahUKEwiE-MzYI57wAhWYzTgGHUVnBp4Q7Al6BAgCEFA&biw=1024&bih=465#imgrc=G1c5jaX6Kvis2M](https://www.google.com/search?source=univ&tbm=isch&q=data+science+images&sa=X&ved=2ahUKEwiE-MzYI57wAhWYzTgGHUVnBp4Q7Al6BAgCEFA&biw=1024&bih=465#imgrc=G1c5jaX6Kvis2M)

Data Analytics



Reporting **summary statistics** based on your data.

Data Visualization to get insights from your data.
Statistical analysis

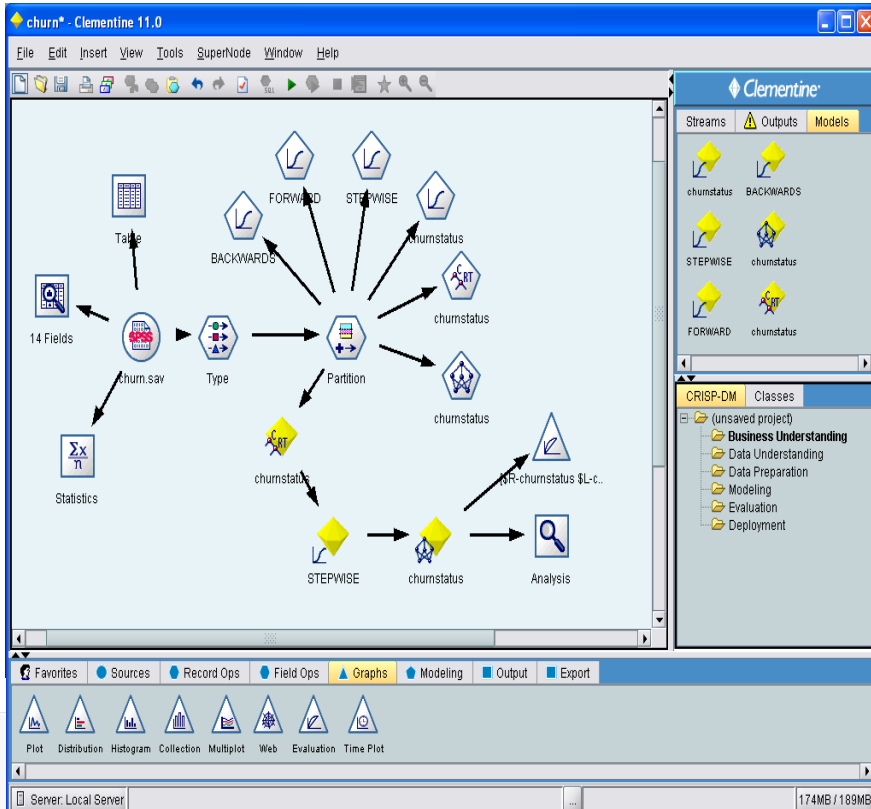
Evaluating several prediction/**machine learning** models.

Recommend the best prediction model.

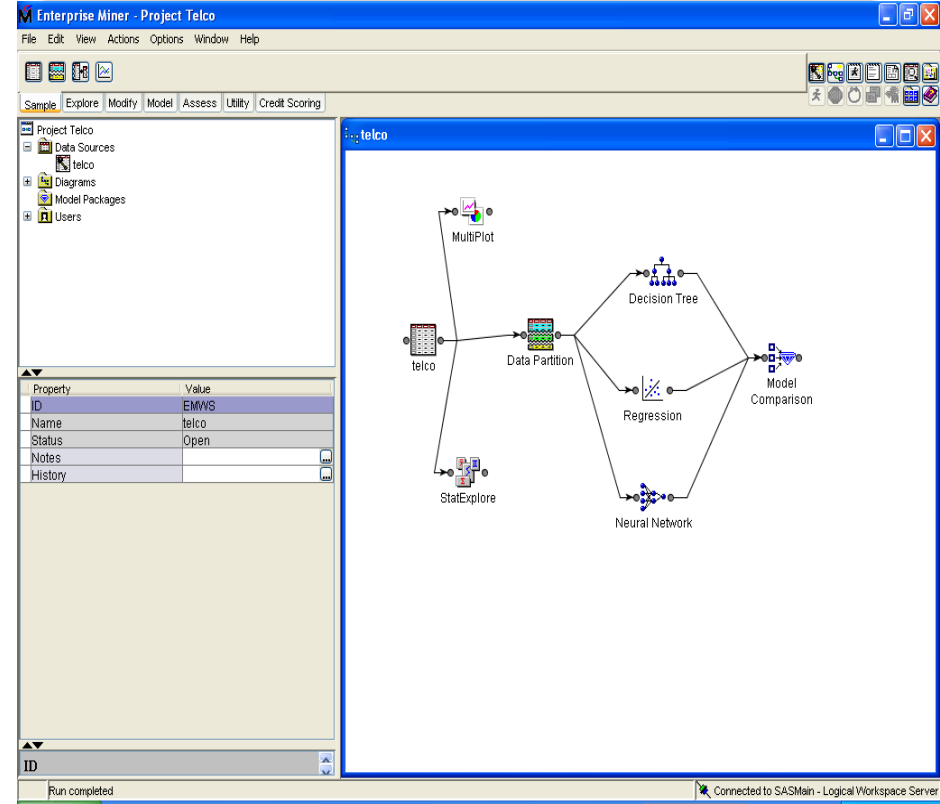
Opportunities

DATA ANALYTICS TOOLS- data analysis is faster and easier

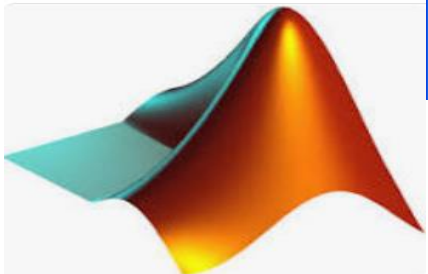
IBM SPSS MODELER 18



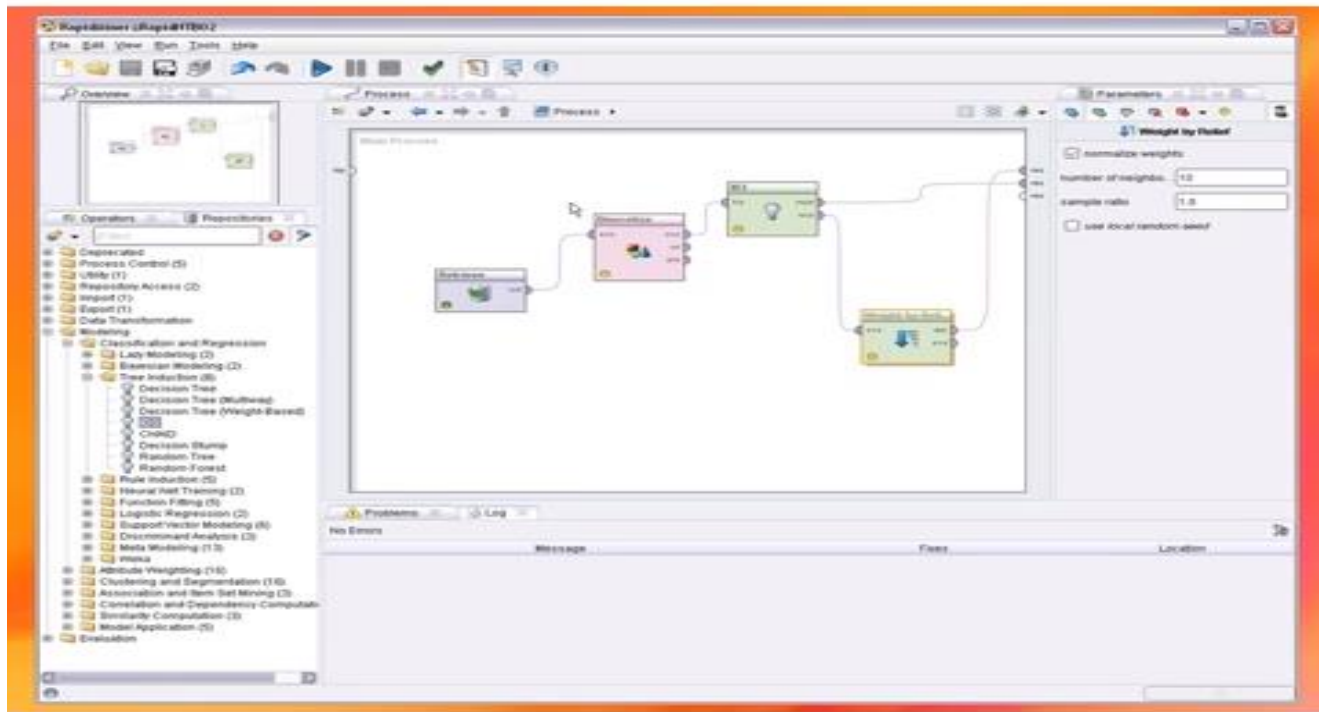
SAS ENTERPRISE MINER



Licensed software



MATLAB
Programming language



<https://rapidminer.com/>



Microsoft Azure

Build, train, and deploy machine learning models with an Azure free account

Get started with 12 months of free services

[Start free](#)

[Or buy now](#)

R studio

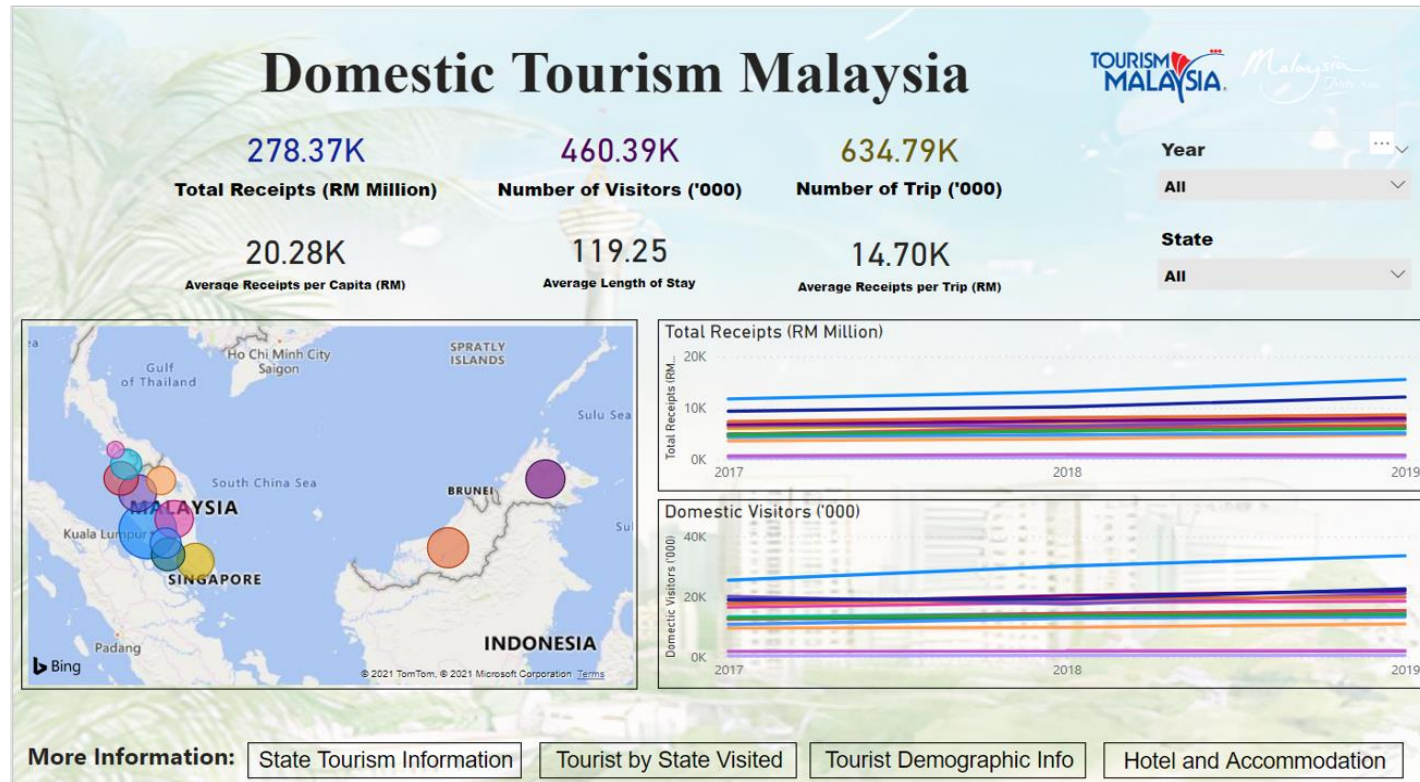
The screenshot shows the RStudio IDE with a script editor containing the following R code:

```

11 #hist(rx1,200)
12 x1.100<-as.matrix(rx1.100)
13 x2.100<-as.matrix(rx2.100)
14
15
16
17 z.100 = (0.7 + 1.08*x1.100 + 1.69*x2.100) # linear combination with a bias
18 pr.100 = 1/(1+exp(-z.100)) # pass through an lgn-logit function
19
20 ru.100<-round(runif(100,0,1),3)
21 u.100<-as.matrix(ru.100) #print as matrix
22
23 y.100 <- ifelse((u.100>pr.100),1,0)
24 y.100
25
26
  
```

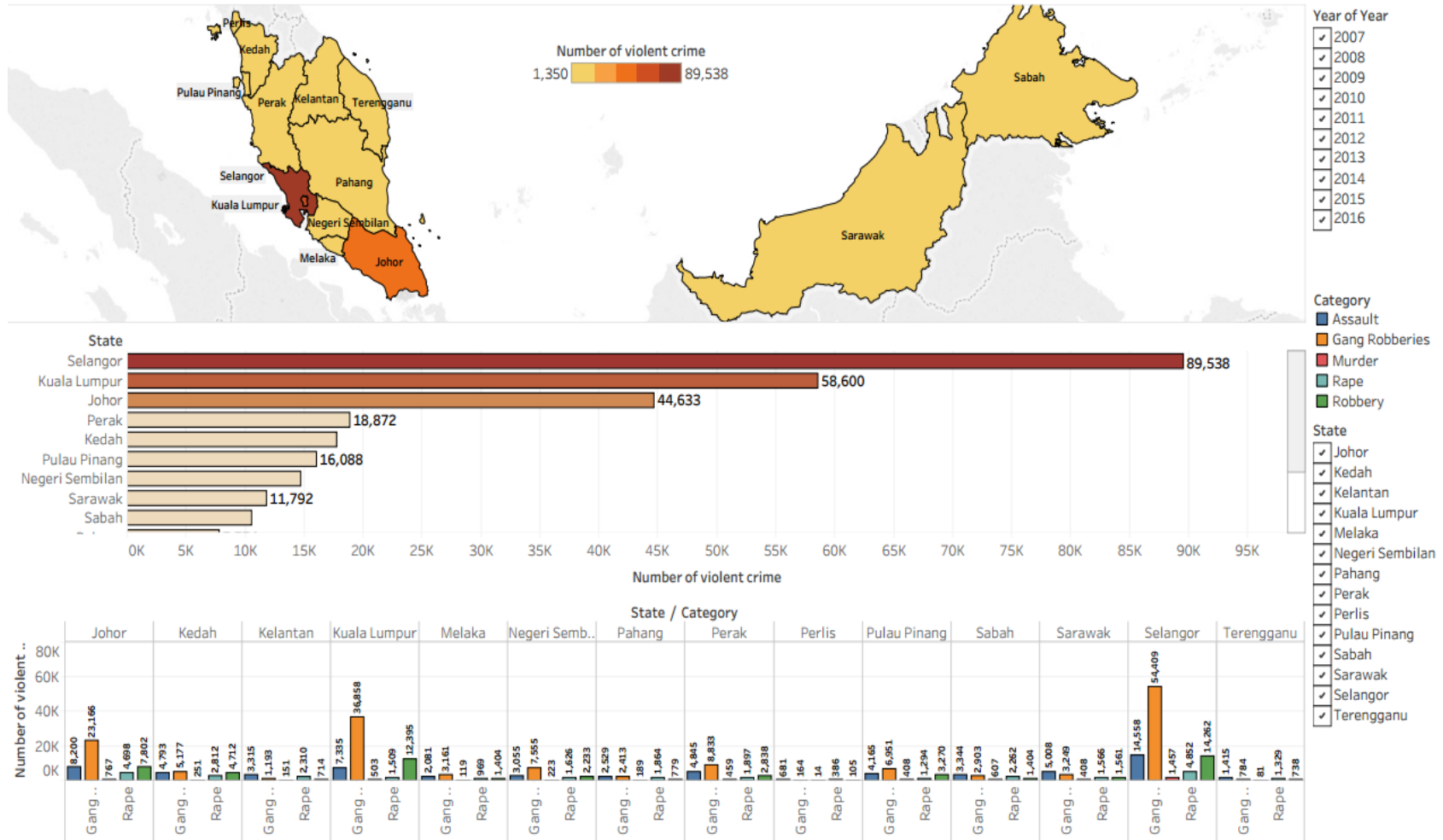
The interface also shows the Environment pane with variables like 'data', 'dataImputed', and 'nbgLM'. The User Library pane lists installed packages such as 'askpass', 'assertthat', 'backports', 'brew', 'brio', 'cachem', and 'callr'.

DECISION SUPPORT SYSTEMS



Dashboard
using Power BI
Shareh Zulhelmi
Master of Data Science,
UiTM

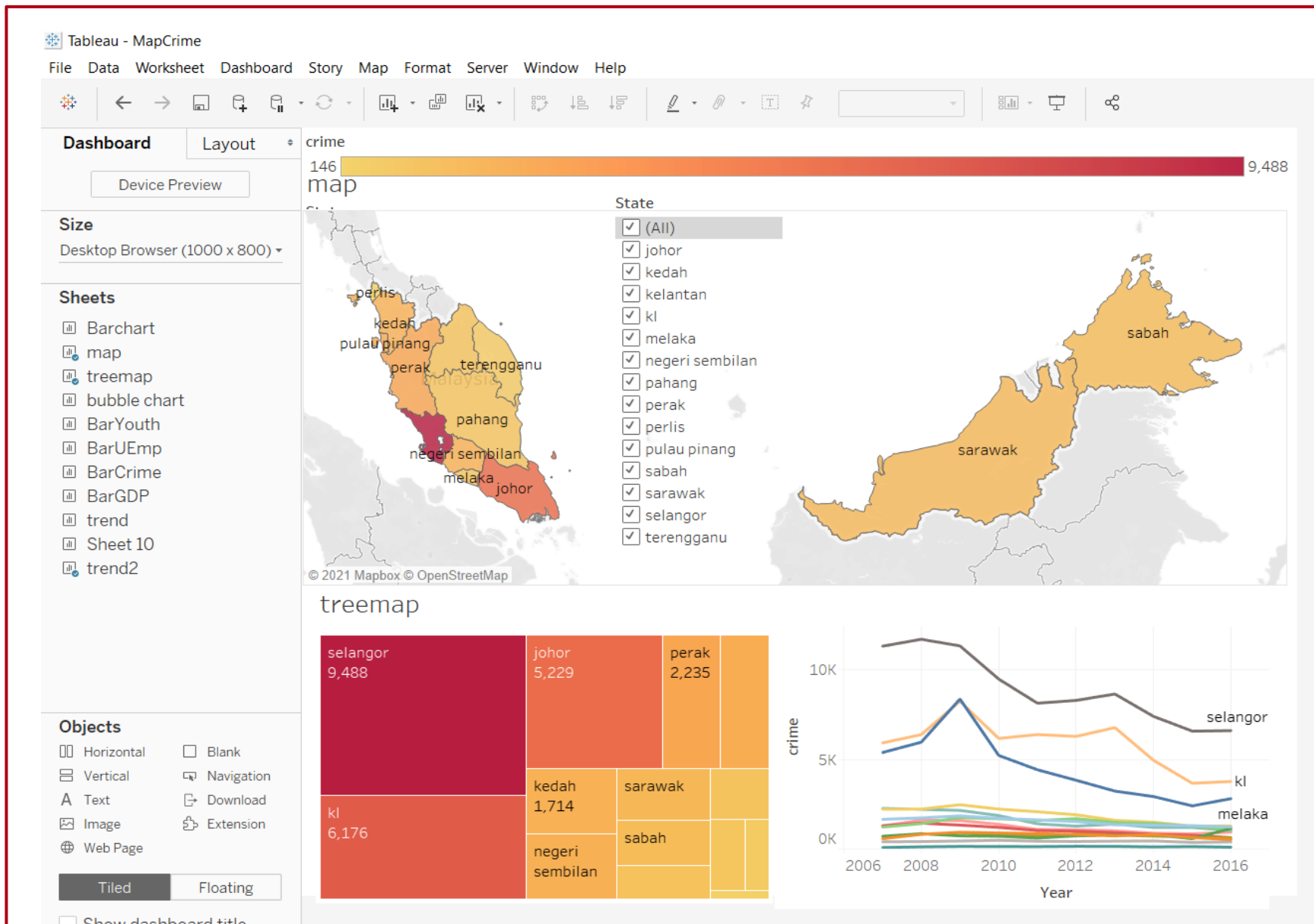
Data Visualization of Violent Crime in Malaysia - Namelya Anuar



<https://www.tableau.com/academic/teaching>

Tableau dashboard

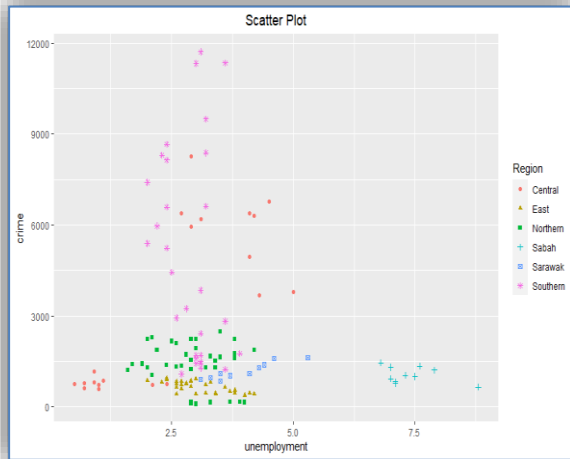
Data Visualization



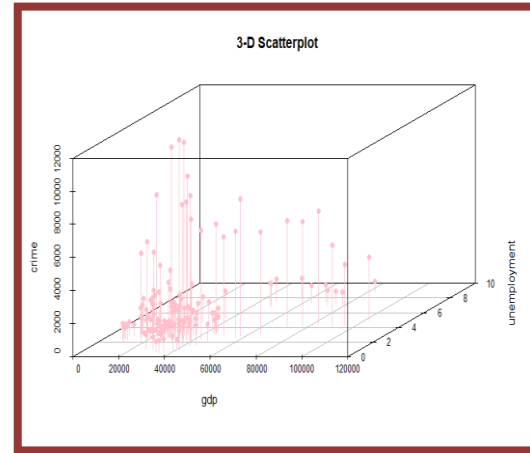
Data Visualization



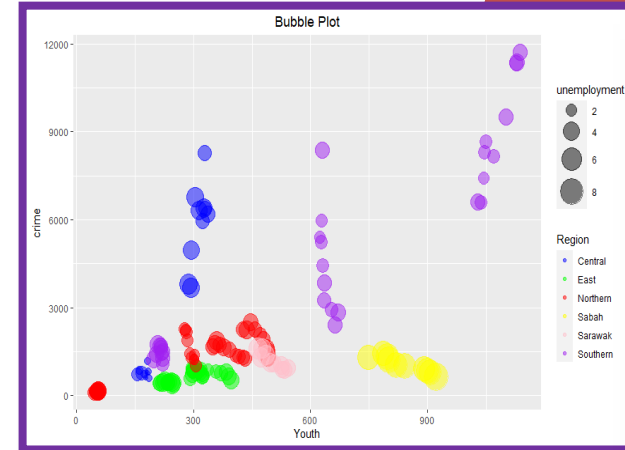
SCATTER PLOT



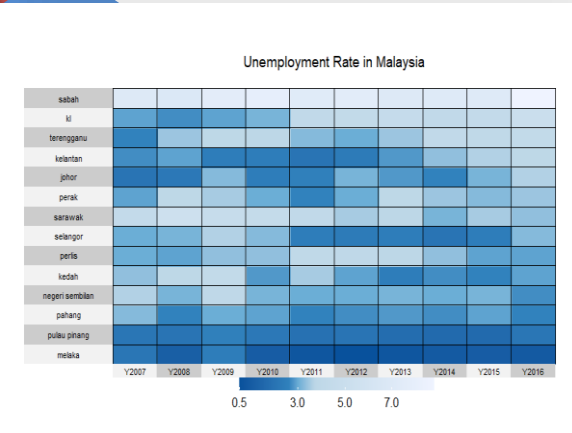
3-D PLOT



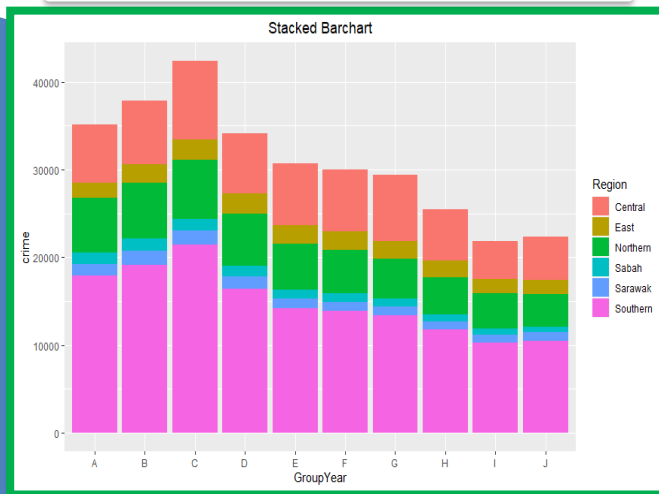
BUBBLE PLOT



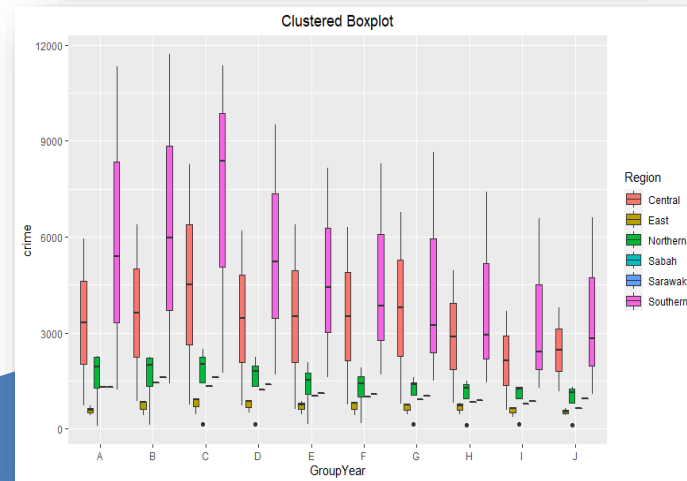
HEAT MAP



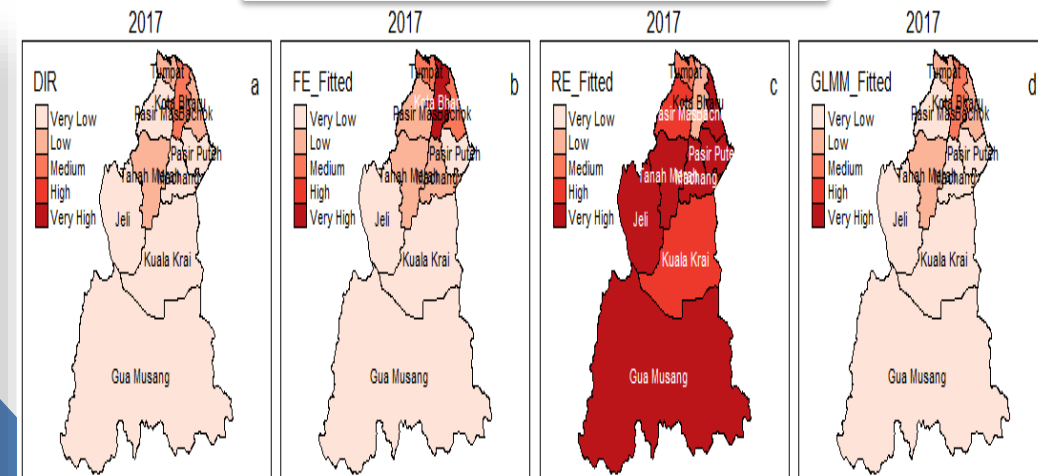
STACKED BAR CHART



CUSTERED BOX PLOT



SPATIAL MAPS



Opportunities for Research Publications and Innovation:

Focus on:
Predictive Analytics
(or **Supervised
Learning**)



DATA MINING PROCESS

Step 1:
Identify the Problem
& goal of Data Mining

Step 2:
Data Understanding
(Selection of
Variables)

Step 3:
Data Preparation
(Data Integration, data
cleaning, data
imputation)



Supervised
Learning

- ✓ Logistic Regression
- ✓ Decision Tree
- ✓ ANN
- ✓ SVM

Unsupervised
Learning

- ✓ K-means
- ✓ Fuzzy C-means

Association
Analysis

Apriori
algorithm



Step 5:
Evaluation of results

Step 6:
Deployment



Innovation **Predictive Model Apps**



Publications

scientific reports

OPEN Prediction of dengue outbreak in Selangor Malaysia using machine learning techniques

Nurul Azam Mohd Salim¹, Yap Bee Wah¹, Calliym Reeves¹, Madison Smith¹, Wan Fairuz Wan Yaacob¹, Rose Nani Modin¹, Rahmat Dapari¹, Nik Nur Fatihah Sapri¹ & Udaya Haque^{2*}

Dengue fever is a mosquito-borne disease that affects nearly 3.5 billion people globally. Dengue remains endemic in Malaysia since its outbreak in the 1980s, with its highest concentration of cases in the state of Selangor. Predictors of dengue fever outbreaks could provide timely information for health officials to implement preventative actions. In this study, five districts in Selangor, Malaysia, that demonstrated the highest incidence of dengue fever from 2013 to 2017 were evaluated for the best machine learning model to predict dengue outbreaks. Candidate variables such as temperature, wind speed, humidity and rainfall were used in each model. Based on results, the SVM (linear kernel) exhibited the best prediction performance (Accuracy = 70%, Sensitivity = 54%, Specificity = 85%, Precision = 56%). However, the sensitivity for SVM (linear) for the testing sample increased up to 83.54% compared to 34.4% for imbalanced data (original data). The week of the year was the most important predictor in the SVM model. This study exemplifies that machine learning has respectable potential for the prediction of dengue outbreaks. Future research should consider boosting, or using nature-inspired algorithms to develop a dengue prediction model.

Challenges in Research & Innovation for Academia



Research Skills



Researchers

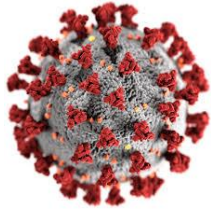
- Work with **experts** in the area (mentor-mentee)
- **Upskill** – acquire *programming, data analytics, writing skills*
- Establish **collaborations**
- **Committed** team members



University

- **Good leadership** (visionary, exemplary, etc)
- **Strategic** research planning & implementation
- **Recognition**
- **Rewards**
- Provide **funding** (especially young lecturers)

Data Source



Covid-19 data



Credit card charges



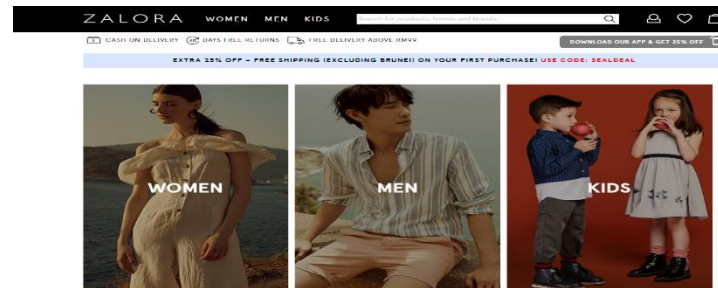
Airline reservations



Telco customer data



Online purchase data



Environmental data



Students database



traffic data



Tax returns



Online public data for Research/Projects

The screenshot shows the homepage of the UCI Machine Learning Repository. The header features the UCI logo and the text "Machine Learning Repository" and "Center for Machine Learning and Intelligent Systems". A search bar is present. A banner below the header reads: "Check out the beta version of the new UCI Machine Learning Repository we are currently testing! Contact us if you have any issues, questions, or concerns. Click here to try out the new site." Below this, a welcome message says "Welcome to the UC Irvine Machine Learning Repository!". A paragraph of text explains the repository's mission: "We currently maintain 588 data sets as a service to the machine learning community. You may view all data sets through our searchable interface. For a general overview of the Repository, please visit our About page. For information about citing data sets in publications, please read our citation policy. If you wish to donate a data set, please consult our donation policy. For any other questions, feel free to contact the Repository librarians." Below this text are logos for "Supported By:" (UCI) and "In Collaboration With:" (Rexa.info). The main content area is divided into three columns: "Latest News" with a list of dates and events, "Newest Data Sets" with a list of recent uploads, and "Most Popular Data Sets (hits since 2007)" with a list of popular datasets like Iris, Adult, Wine, Wine Quality, and Heart Disease. A "Featured Data Set: Robot Execution Failures" is also highlighted. The browser's taskbar at the bottom shows several open files.

<https://archive.ics.uci.edu/ml/index.php>

The screenshot shows the Kaggle Datasets website. The header includes the Kaggle logo, a search bar, and "Sign In" and "Register" buttons. A navigation menu on the left lists "Home", "Competitions", "Datasets", "Code", "Discussions", "Courses", and "More". The main heading is "Datasets" with a sub-heading: "Explore, analyze, and share quality data. Learn more about data types, creating, and collaborating." Below this is a "+ New Dataset" button. A search bar for datasets and a "Filters" button are also present. A category filter bar includes "Datasets", "Tasks", "Computer Science", "Education", "Classification", "Computer Vision", "NLP", and "Data Visualization". The "Trending Datasets" section is visible, with a "See All" link and a row of dataset thumbnails. A cookie notice at the bottom states: "We use cookies on Kaggle to deliver our services, analyze web traffic, and improve your experience on the site. By using Kaggle, you agree to our use of cookies." with "Got it" and "Learn more" buttons.

<https://www.kaggle.com/datasets>

Simulate your own data using R to test your method

Generate Simulated Dataset for Linear Model in R

When the real dataset is hard to find, simulate it.



Raden Aurelius Andhika Viadinugroho Jun 18 · 6 min read



Motivation

In these recent years, research about Machine Learning (ML) has increased along with the increased computation capability. As a result, there is much development in some of the ML models — if not inventing a new model — that performs better than the traditional model.

One of the main problems that the researchers usually encountered when trying to implement the proposed model is the lack of the proper real-world dataset that follows the model's assumptions. Or in the other case, the real-world dataset exists, but the dataset itself is very expensive and hard to collect.

```
1 library(car)
2 library(MASS)
3 library(lmtest)
4 library(tseries)
5 library(ggfortify)
6
7 set.seed(1234)
8
9 ##Linear Regression
10 #Generate the independent variable and the error
11 x1=rnorm(100,50,9)
12 x2=rnorm(100,200,64)
13 error=rnorm(100,0,16)
14 #Generate the dependent variable (b0=150, b1=-4, b2=2.5)
15 y1=150-(4*x1)+(2.5*x2)+error
16 #create the model
17 m1=lm(y1~x1+x2)
18 summary(m1)
19 autoplot(m1)
```

Stage 1 Business Understanding

- Perform a situation assessment.
- Identify business (research problem) objective(s).
- Determine data mining goals.
- Produce a project plan.

Stage 6 Deployment

Classify new cases using model selected in [Stage 5](#).

Stage 5 Evaluation

Performance measures:
(for binary target)

- Accuracy
- Sensitivity
- Specificity
- Precision

Stage 2 Data Understanding

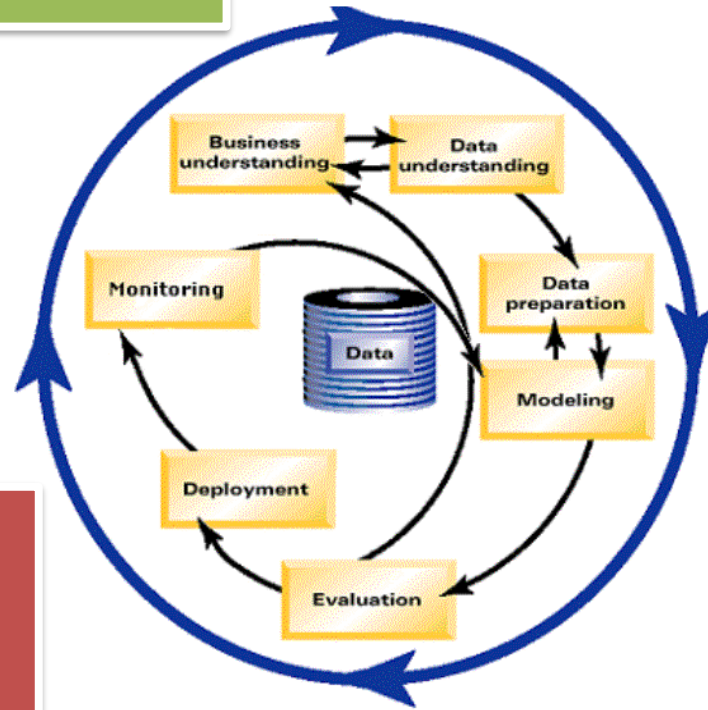
- Identify types of data.
- Identify target variable(for predictive analytics).
- Data Audit (data errors, missing values, outliers, imbalance data)
- Data Exploration (charts)

Stage 3 : Data Preparation

- Variable selection (feature selection)
- Data Imputation for missing values
- Data transformation
- Creating new variable(s)

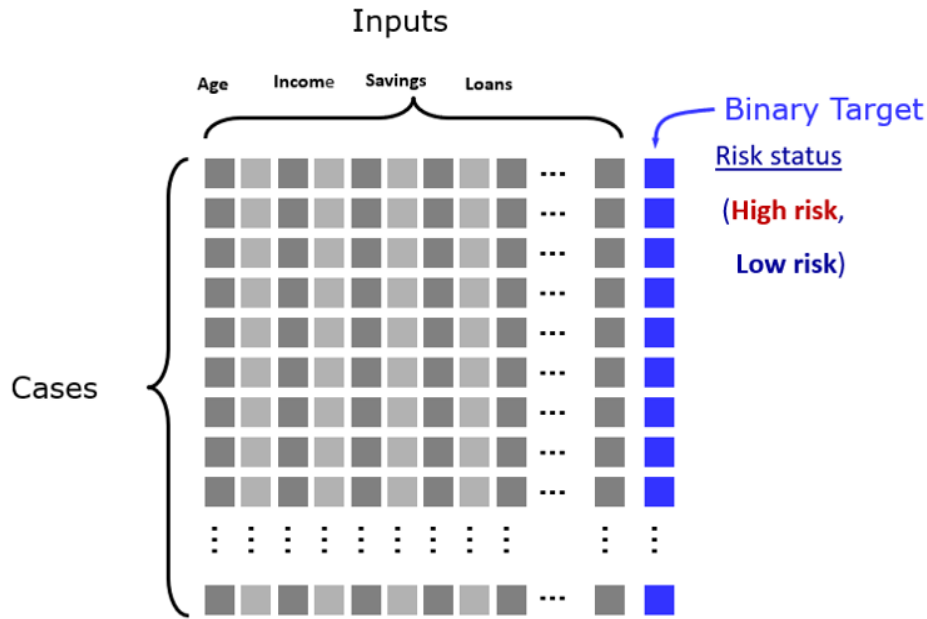
Stage 4 : Data Modeling

Data	Outcome (or Target) Variable (Y)	Predictive models	Predictor Variables(X)
Cross-sectional data	Categorical	Logistic and Multinomial Regression , Decision Tree, ANN, SVM, Naïve Bayes, Random Forest, k-NN	Continuous or categorical
Cross-sectional data	Continuous	Linear Regression , Regression Tree, k-NN, ANN, SVR	Continuous or categorical
Time series data	Continuous	Multivariate Time Series Models	Continuous or categorical data



CRISP-DM Process

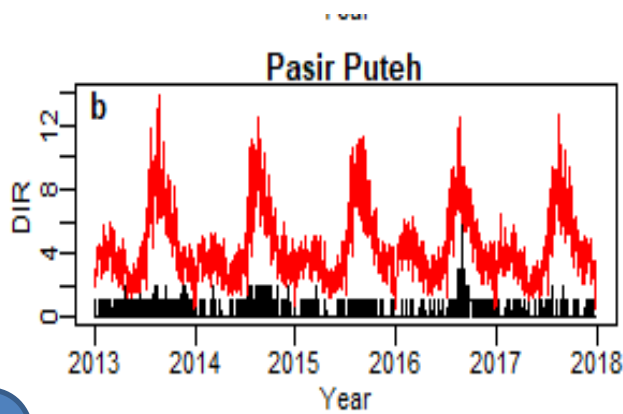
Types of data



Year	State	Youth	gdp	unemployment	crime
2007	johor	625.2	18753	2	5390
2008	johor	629.1	20162	2.2	5965
2009	johor	629.8	18878	3.2	8374
2010	johor	628.4	22035	2.4	5229
2011	johor	632.1	24350	2.5	4428
2012	johor	635.7	25442	3.1	3842
2013	johor	634.9	26308	2.8	3239
2014	johor	653.4	28089	2.6	2933
2015	johor	662	29558	3.1	2413
2016	johor	671.7	31952	3.6	2820
2007	kedah	349.7	12160	3.3	1661
2008	kedah	354.8	13023	3.8	1742
2009	kedah	360.8	12481	4.2	1859
2010	kedah	367.7	14034	2.8	1714
2011	kedah	378.6	15562	2.5	1625

1 Cross-sectional data

3 Panel data



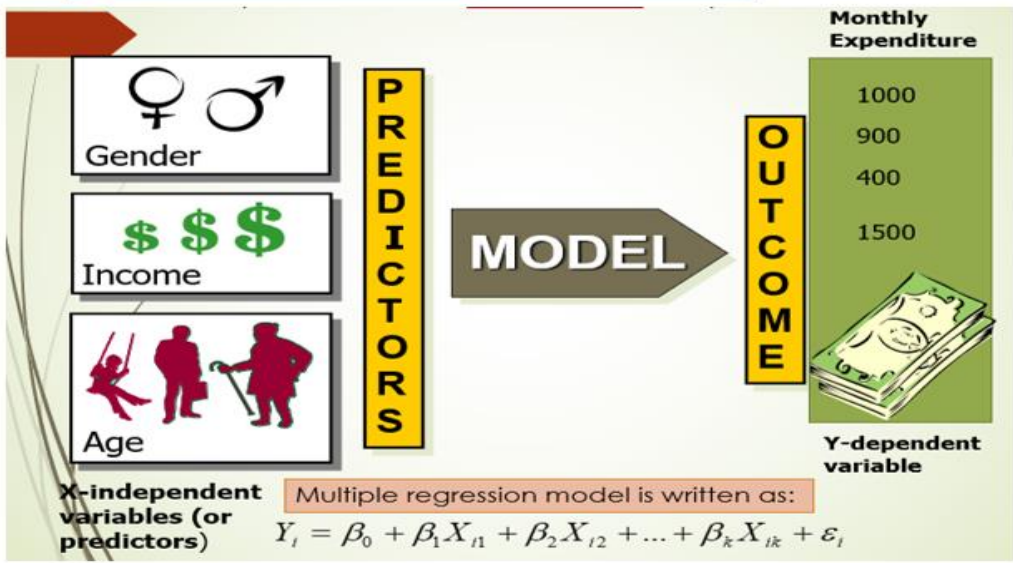
4 Experimental data: Treatment and Placebo group

	center_id	center_size	atphys_id	patient_id	gender	dob	treatment	week	convulsions
1	07057	Small	COMX	1FSL	Male	05/26/1990	Anticonvulsant	Pre-treatm...	2
2	07057	Small	COMX	1FSL	Male	05/26/1990	Anticonvulsant	Week 1	6
3	07057	Small	COMX	1FSL	Male	05/26/1990	Anticonvulsant	Week 2	4
4	07057	Small	COMX	1FSL	Male	05/26/1990	Anticonvulsant	Week 3	4
5	07057	Small	COMX	1FSL	Male	05/26/1990	Anticonvulsant	Week 4	6
6	07057	Small	COMX	1FSL	Male	05/26/1990	Anticonvulsant	Week 5	3
7	07057	Small	COMX	30QU	Female	06/07/1977	Placebo	Pre-treatm...	4
8	07057	Small	COMX	30QU	Female	06/07/1977	Placebo	Week 1	7
9	07057	Small	COMX	30QU	Female	06/07/1977	Placebo	Week 2	5
10	07057	Small	COMX	30QU	Female	06/07/1977	Placebo	Week 3	7
11	07057	Small	COMX	30QU	Female	06/07/1977	Placebo	Week 4	6
12	07057	Small	COMX	30QU	Female	06/07/1977	Placebo	Week 5	6
13	07057	Small	COMX	3974	Male	03/02/1972	Anticonvulsant	Pre-treatm...	5
14	07057	Small	COMX	3974	Male	03/02/1972	Anticonvulsant	Week 1	8
15	07057	Small	COMX	3974	Male	03/02/1972	Anticonvulsant	Week 2	5
16	07057	Small	COMX	3974	Male	03/02/1972	Anticonvulsant	Week 3	4
17	07057	Small	COMX	3974	Male	03/02/1972	Anticonvulsant	Week 4	5
18	07057	Small	COMX	3974	Male	03/02/1972	Anticonvulsant	Week 5	3
19	07057	Small	COMX	4EVE	Female	01/18/1964	Anticonvulsant	Pre-treatm...	2
20	07057	Small	COMX	4EVE	Female	01/18/1964	Anticonvulsant	Week 1	1
21	07057	Small	COMX	4EVE	Female	01/18/1964	Anticonvulsant	Week 2	1
22	07057	Small	COMX	4EVE	Female	01/18/1964	Anticonvulsant	Week 3	2
23	07057	Small	COMX	4EVE	Female	01/18/1964	Anticonvulsant	Week 4	2
24	07057	Small	COMX	4EVE	Female	01/18/1964	Anticonvulsant	Week 5	1
25	07057	Small	COMX	98PC	Female	10/15/1986	Placebo	Pre-treatm...	1
26	07057	Small	COMX	98PC	Female	10/15/1986	Placebo	Week 1	3

2 Time series data

Selection of model depends on your **target (dependent variable)**

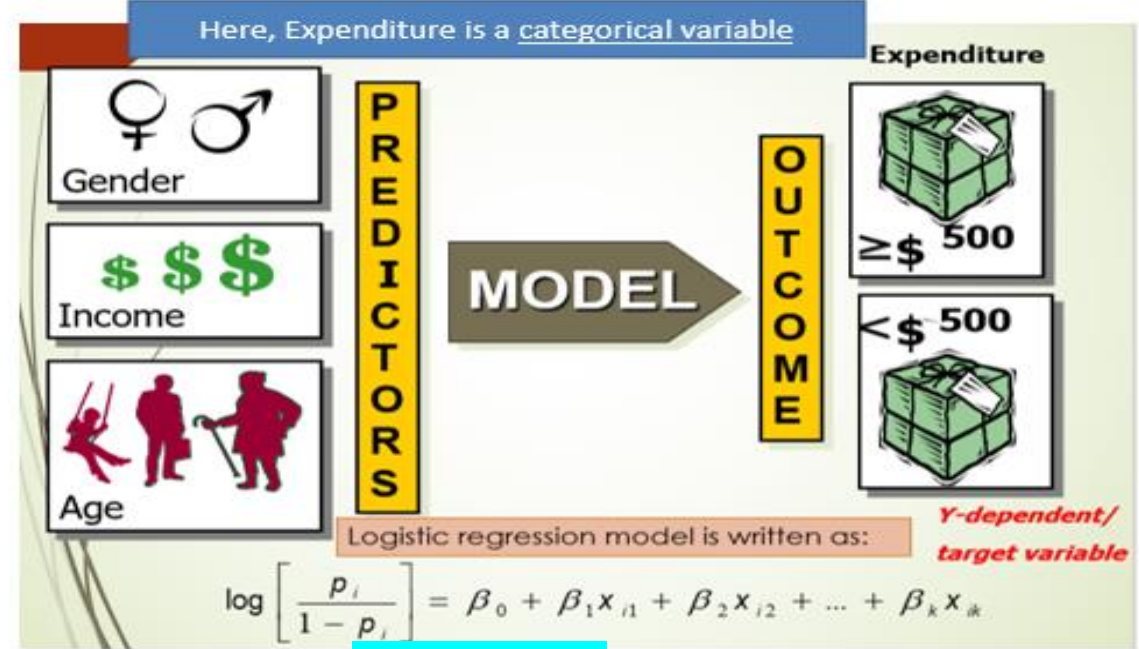
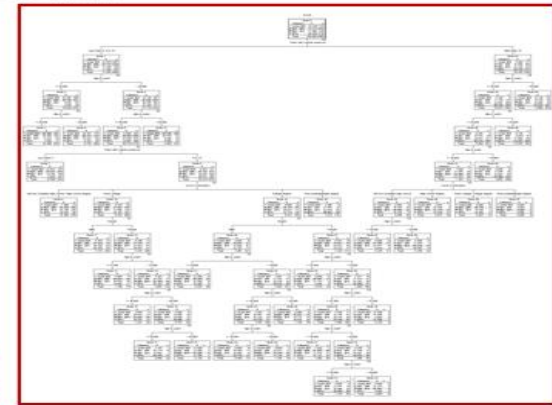
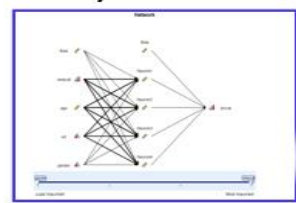
Here, Expenditure is a continuous variable



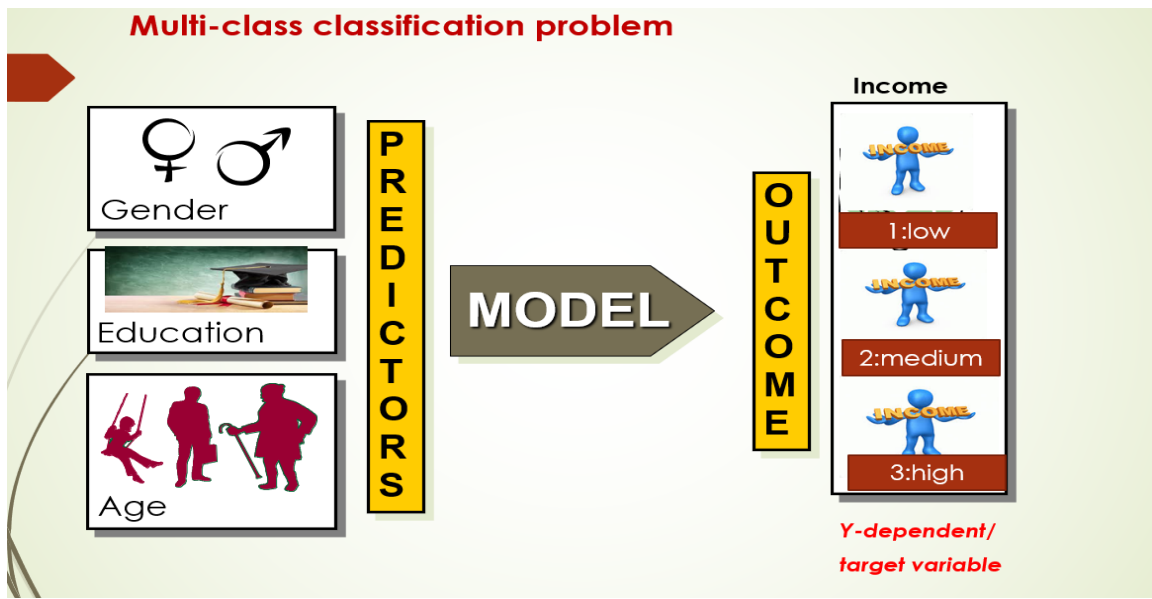
Y is continuous

Multi-class classification model

- Multinomial Logistic Regression
- Ordinal Logistic Regression
- Decision Trees
- ANN
- SVM
- Bayes' Network



Y is binary (0,1)



Y is multi-class (1,2,3)

Predictive Analytics for Cross-sectional data (Supervised Learning)

Machine Learning classifier (for **categorical** target, Y)

- ✓ **Decision tree**
- ✓ **Random forest**
- ✓ Logistic Regression
- ✓ **Artificial Neural Network**
- ✓ Support Vector Machine
- ✓ k-NN
- ✓ Bayes Network

(b) Machine Learning Classifier (for **continuous** target, Y)

- ✓ **Regression tree**
- ✓ **Random forest**
- ✓ Linear Regression
- ✓ **Artificial Neural Network**
- ✓ Support Vector Regression
- ✓ k-NN

Cross-sectional data

Y is continuous

Common method

Multiple Regression

Alternative model

Lasso*

Adaptive Lasso*

Elastic net *

Ridge regression*

Regression Tree

Random Forest

K-NN

Support Vector Regression (SVR)

Table 1 Popular Penalized Regression Methods

Method	Penalty
LASSO	$\sum_{j=1}^p \beta_j < t$
Adaptive LASSO	$\sum_{j=1}^p (\beta_j / \hat{\beta}_j) < t$
Elastic net	$\sum_{j=1}^p \beta_j < t_1$ and $\sum_{j=1}^p \beta_j^2 < t_2$

*Introduced penalty to prevent overfitting and improve model performance

Y is binary (0,1)

Common method

Logistic Regression

Alternative model

Lasso*

Adaptive Lasso*

Elastic net*

Ridge*

Decision Tree

Random Forest

K-NN

Support Vector Machine (SVM)

LOGISTIC REGRESSION MODEL

Example: Prediction of **Churn: Y=1 (Churn) or 0(Active)**

$$P(event) = \frac{e^{\beta_0 + \beta_1 X_1 + \beta_2 X_2 + \dots + \beta_k X_k}}{1 + e^{\beta_0 + \beta_1 X_1 + \beta_2 X_2 + \dots + \beta_k X_k}} \text{ where } P(event) = \text{Prob}(Y = 1)$$

The binary logistic model is:

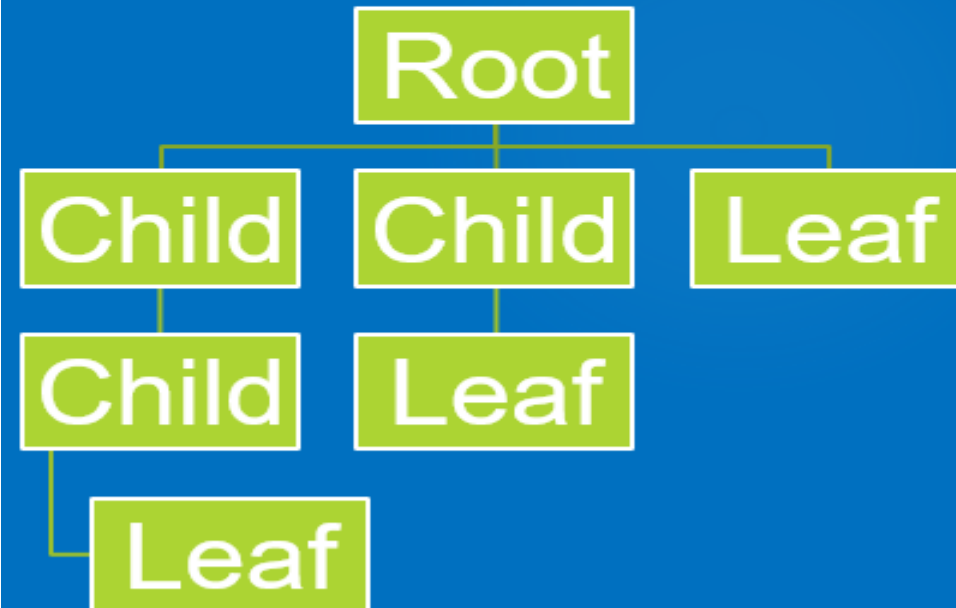
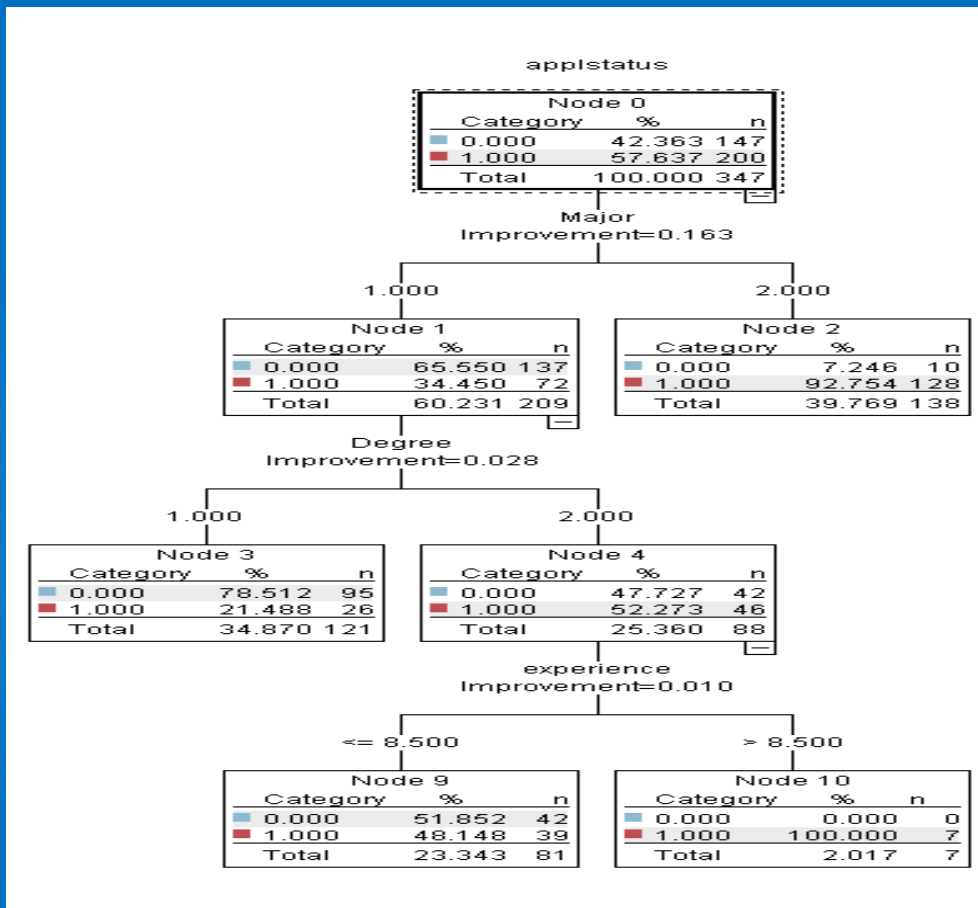
$$\ln\left(\frac{\text{Prob}(event)}{1 - \text{Prob}(event)}\right) = \beta_0 + \beta_1 X_1 + \beta_2 X_2 + \dots + \beta_k X_k$$



								Confusion matrix				
	Actual				Predicted		Predicted		Predicted	Y		
	Y	Age	IncomeCat	Usage	P(Y=1)	P(Y=0)	Class		Actual	1	0	Total
Ali	1	35	1	300	0.85	0.15	1		1	1	1	2
James	1	45	2	200	0.25	0.75	0		0	2	1	3
Siti	0	30	1	150	0.65	0.4	1		Total		2	5
Mary	0	25	3	350	0.9	0.1	1					
Salmah	0	28	1	100	0.14	0.86	0					
									Acc		40	
									Sen		50	
									Spec		33.33	
									Precision		50	

2

Decision Tree Structure



Decision trees algorithms

CART

- construct decision tree for categorical & continuous target variable
- Uses Gini measure for classification tree.
- Performs only binary split

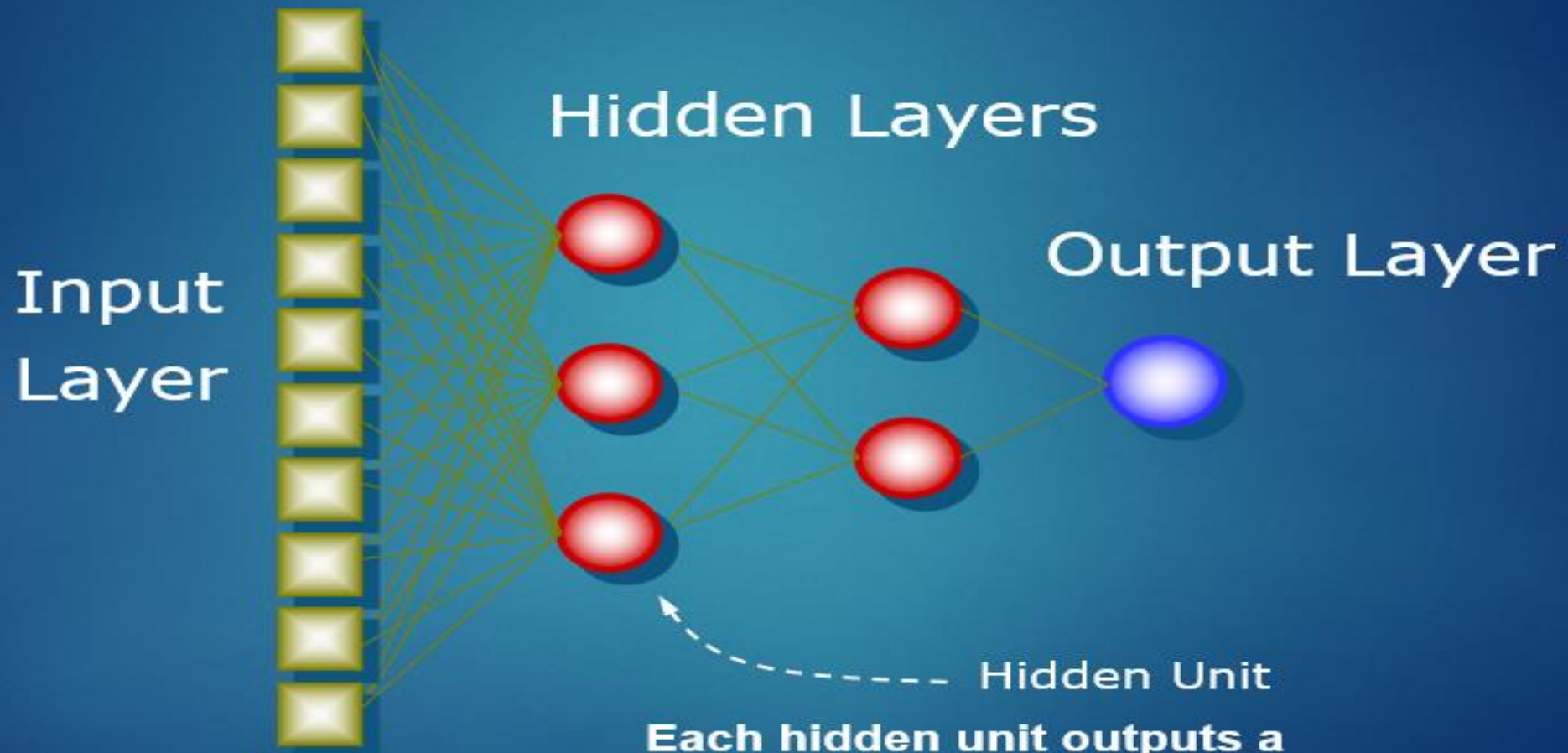
C5

- ▶ construct decision tree for categorical target variable.
- ▶ Uses entropy measure for splitting nodes .
- ▶ Performs multi-way split

CHAID

- ▶ construct decision tree for categorical and continuous target variable.
- ▶ Split algorithm (Chi-Square test) designed for categorical inputs so continuous inputs must be discretized.
- ▶ Performs multi-way split

Multilayer Perceptron-the most widely used type of Neural Network model

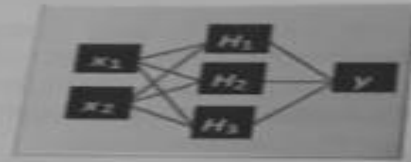


Source: Applied Analytics Using
SAS Enterprise Miner

**Each hidden unit outputs a
nonlinear function of a linear
combination of its input.**

Neural Network Diagram

$$\log\left(\frac{\hat{p}}{1-\hat{p}}\right) = \hat{w}_{00} + \hat{w}_{01} H_1 + \hat{w}_{02} H_2 + \hat{w}_{03} H_3$$

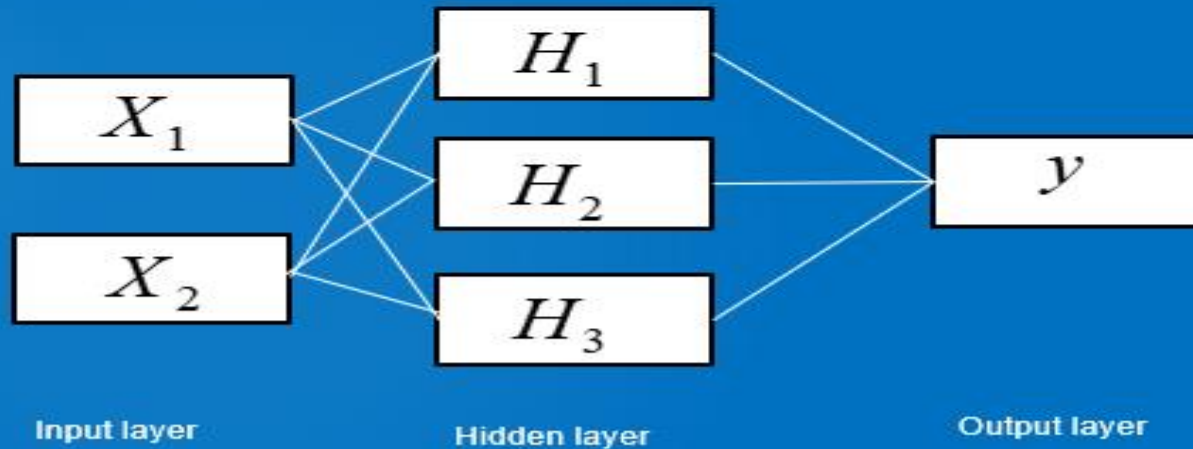


input layer hidden layer target layer

$$H_1 = \tanh(\hat{w}_{10} + \hat{w}_{11} X_1 + \hat{w}_{12} X_2)$$

$$H_2 = \tanh(\hat{w}_{20} + \hat{w}_{21} X_1 + \hat{w}_{22} X_2)$$

$$H_3 = \tanh(\hat{w}_{30} + \hat{w}_{31} X_1 + \hat{w}_{32} X_2)$$

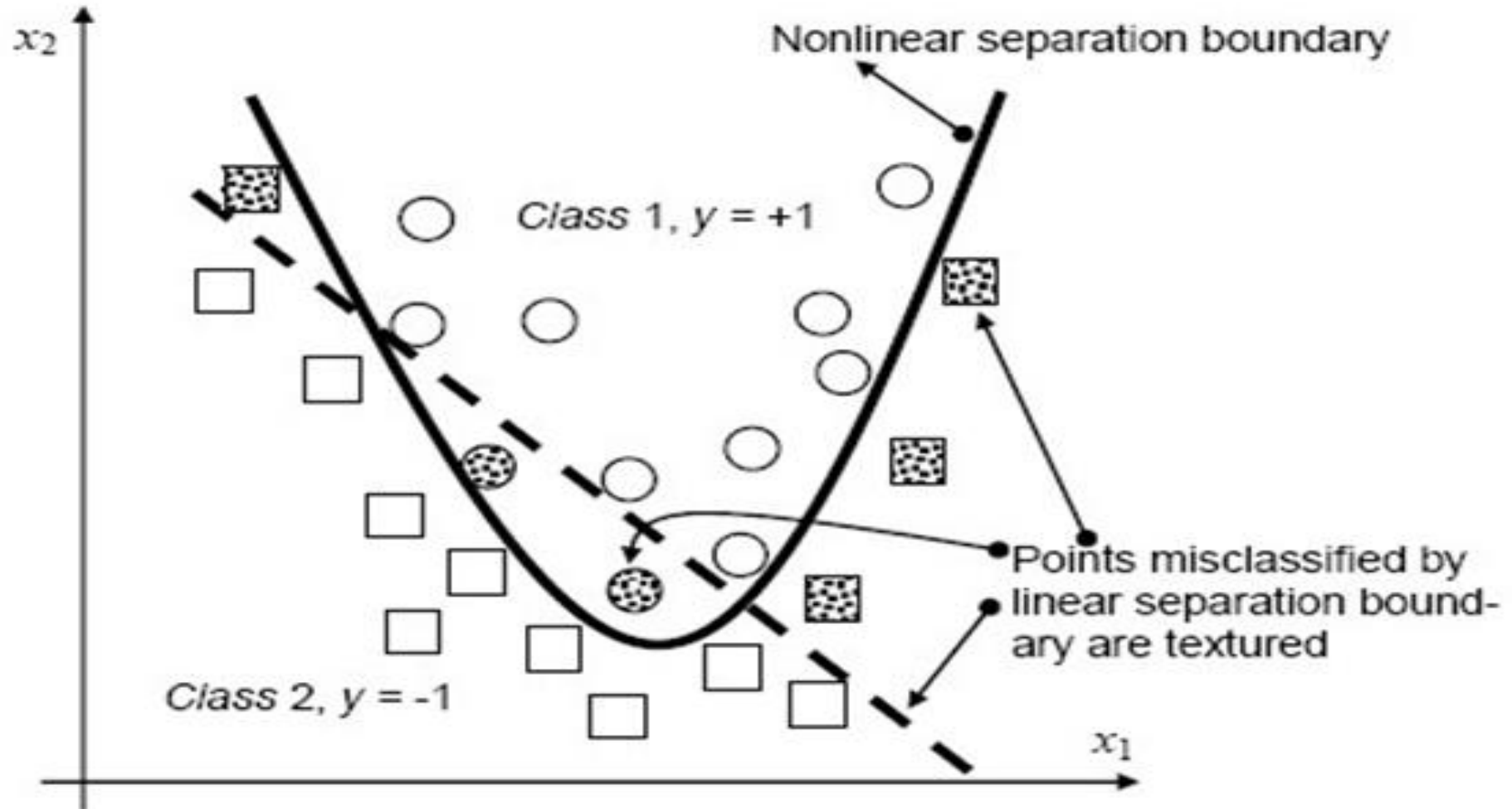


Source: Applied Analytics Using
SAS Enterprise Miner

4

Support Vector Machines

Data mining algorithms that can perform linear or non-linear classification



SVM(Support Vector Machine)

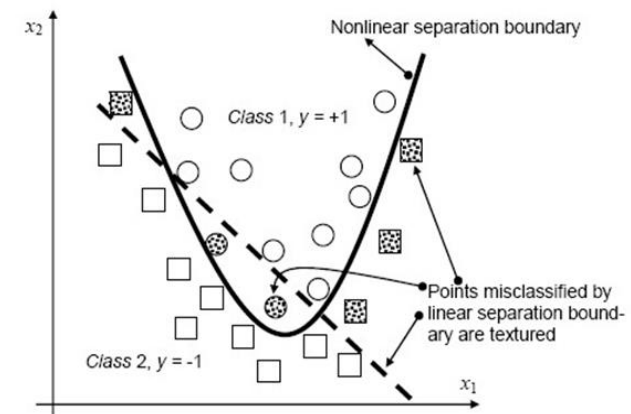
The mathematical function used for the transformation is known as the **kernel function**. SVM in IBM® SPSS® Modeler supports the following kernel types:

- Linear
- Polynomial
- Radial basis function
- Sigmoid

$$K(\mathbf{x}, \mathbf{y}) = (\mathbf{x} \cdot \mathbf{y} + 1)^p$$

$$K(\mathbf{x}, \mathbf{y}) = e^{-\|\mathbf{x}-\mathbf{y}\|^2/(2\sigma^2)}$$

$$K(\mathbf{x}, \mathbf{y}) = \tanh(k\mathbf{x} \cdot \mathbf{y} - \delta)$$

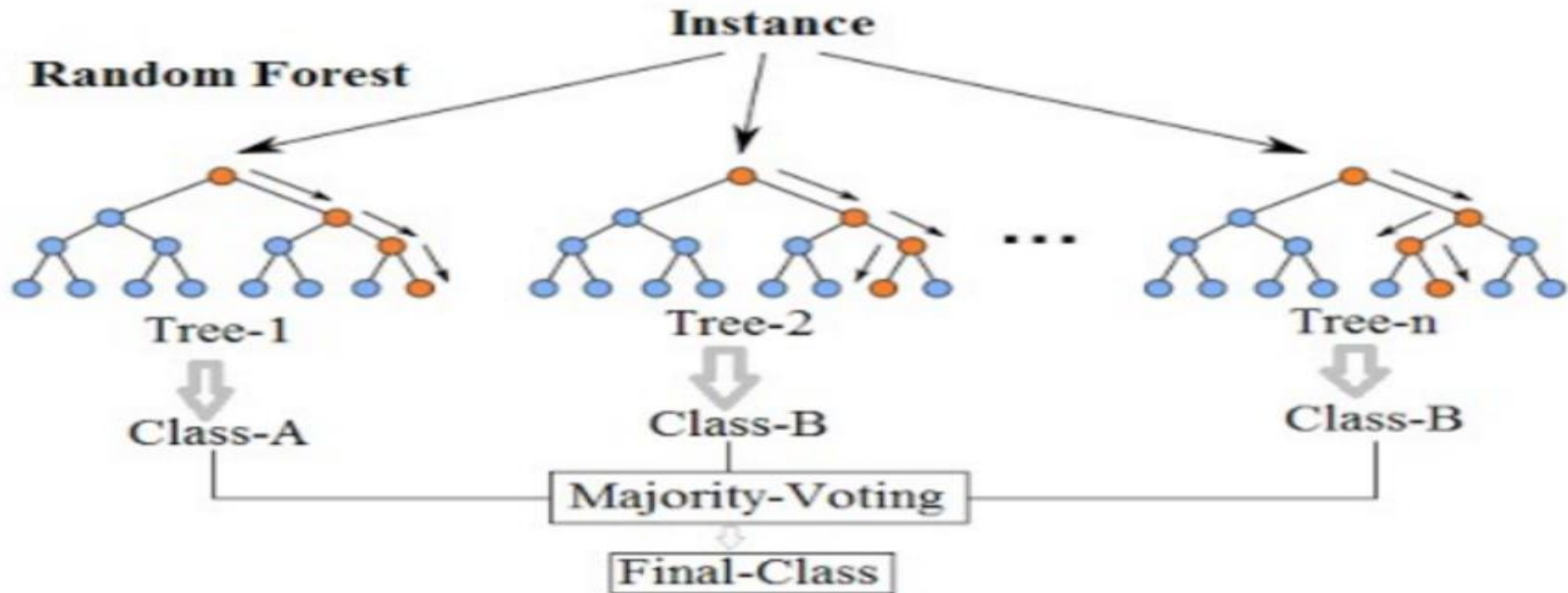


A linear kernel function is recommended when linear separation of the data is straightforward. In other cases, one of the other functions should be used. You will need to experiment with the different functions to obtain the best model in each case, as they each use different algorithms and parameters.

5

Random Forest

Random Forest Simplified



[Random Forest node \(ibm.com\)](http://ibm.com)

[1.11. Ensemble methods — scikit-learn 0.24.1 documentation \(scikit-learn.org\)](http://scikit-learn.org)

Naïve Bayes Classifier

- ❓ A probabilistic framework for solving classification problems
- ❓ Conditional Probability:

$$P(Y | X) = \frac{P(X, Y)}{P(X)}$$

condition

$$P(X | Y) = \frac{P(X, Y)}{P(Y)}$$

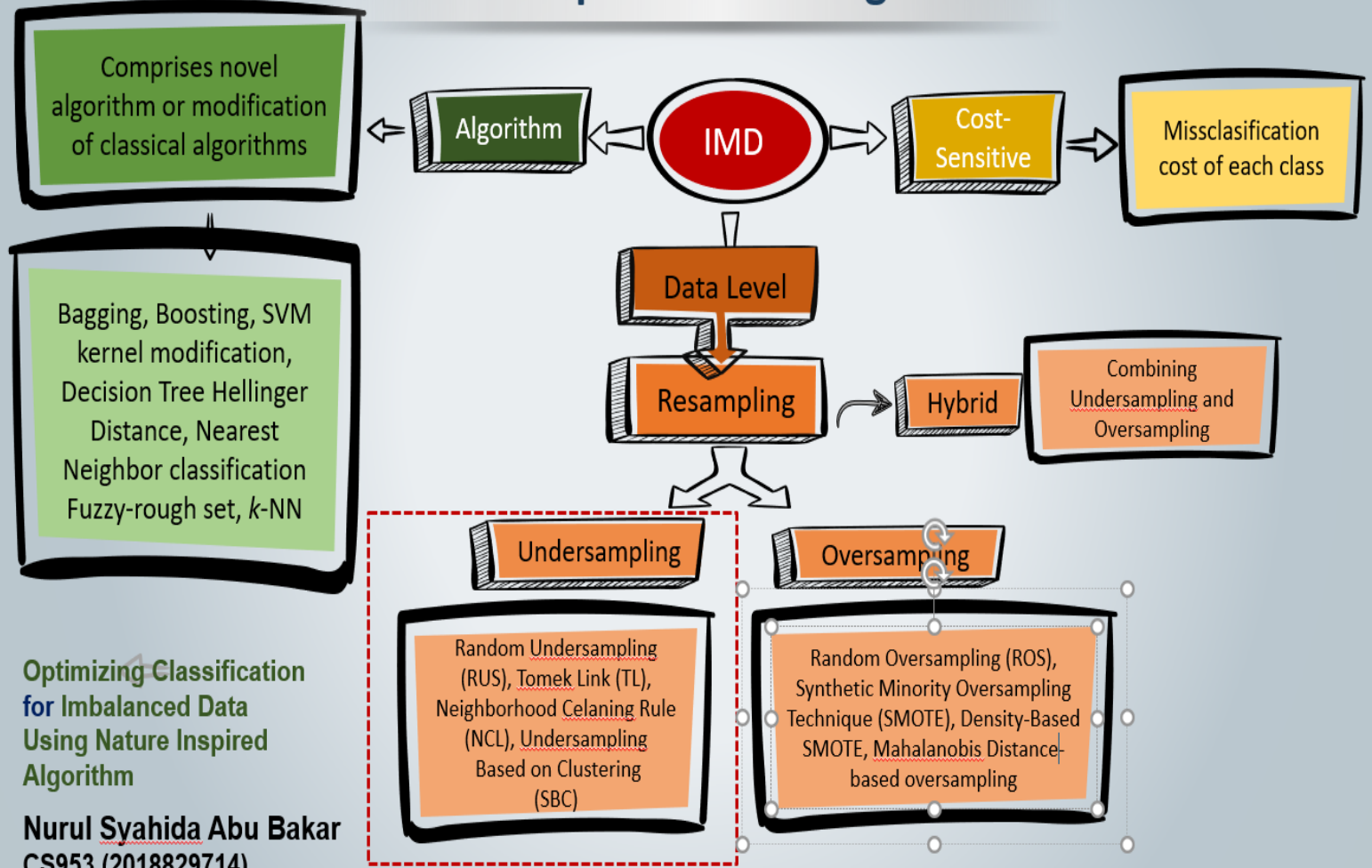
- ❓ Bayes theorem:

$$P(Y | X) = \frac{P(X | Y)P(Y)}{P(X)}$$

Proof:

$$\begin{aligned} P(Y | X) &= \frac{P(X | Y)P(Y)}{P(X)} \\ &= \frac{\frac{P(X \cap Y)}{P(Y)} P(Y)}{P(X)} \\ &= \frac{P(X \cap Y)}{P(X)} \end{aligned}$$

Techniques in Handling IMD



Journal of Hydrology 598 (2021) 126382

Contents lists available at ScienceDirect

Journal of Hydrology

ELSEVIER journal homepage: www.elsevier.com/locate/jhydrol

Research papers

XGBoost-based method for flash flood risk assessment

Meihong Ma^a, Gang Zhao^{b,*}, Bingshun He^c, Qing Li^c, Haoyue Dong^a, Shenggang Wang^d, Zhongliang Wang^{a,e}

^a School of Geographic and Environmental Sciences, Tianjin Normal University, Tianjin 300387, China
^b School of Geographical Sciences, University of Bristol, Bristol BS8 1SS, UK
^c China Institute of Water Resources and Hydropower Research, Beijing 100038, China
^d Aerospace Information Research Institute, Chinese Academy of Sciences, Beijing 100101, China
^e Tianjin Key Laboratory of Aquatic Science and Technology, Tianjin Chengjian University, China

ARTICLE INFO

This manuscript was handled by, Editor-in-Chief

Keywords:
Flash flood
Risk assessment
XGBoost
Yunnan

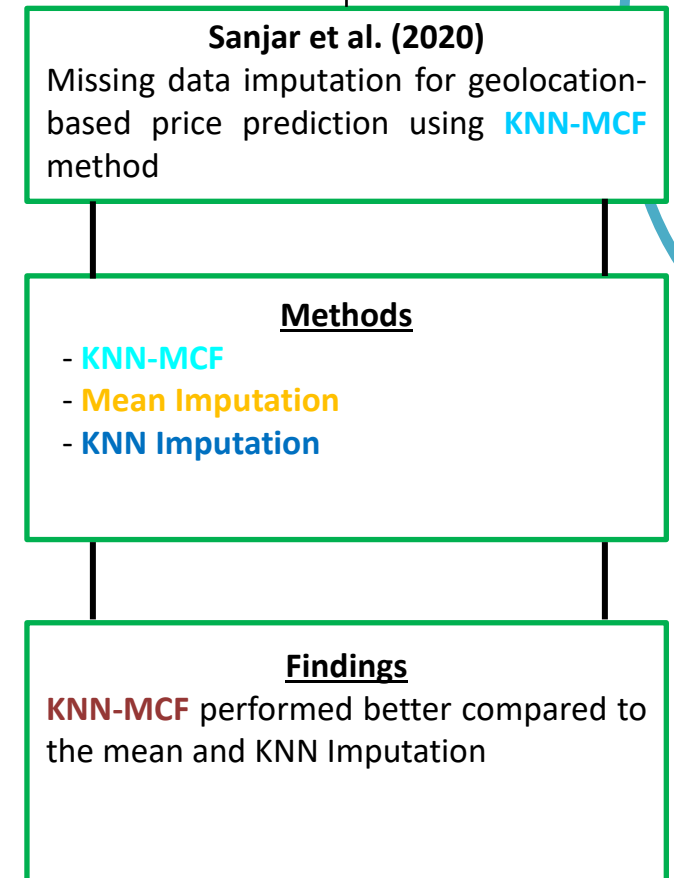
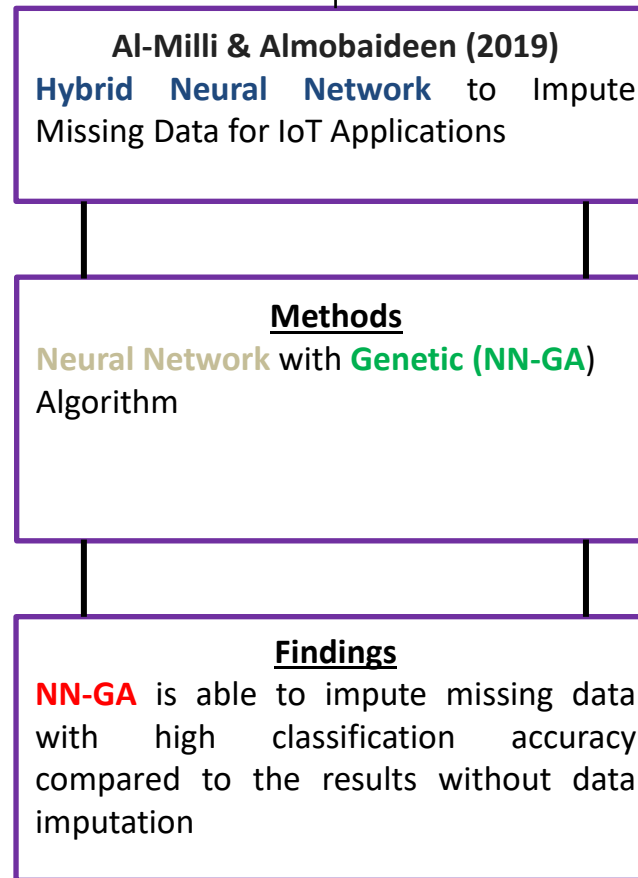
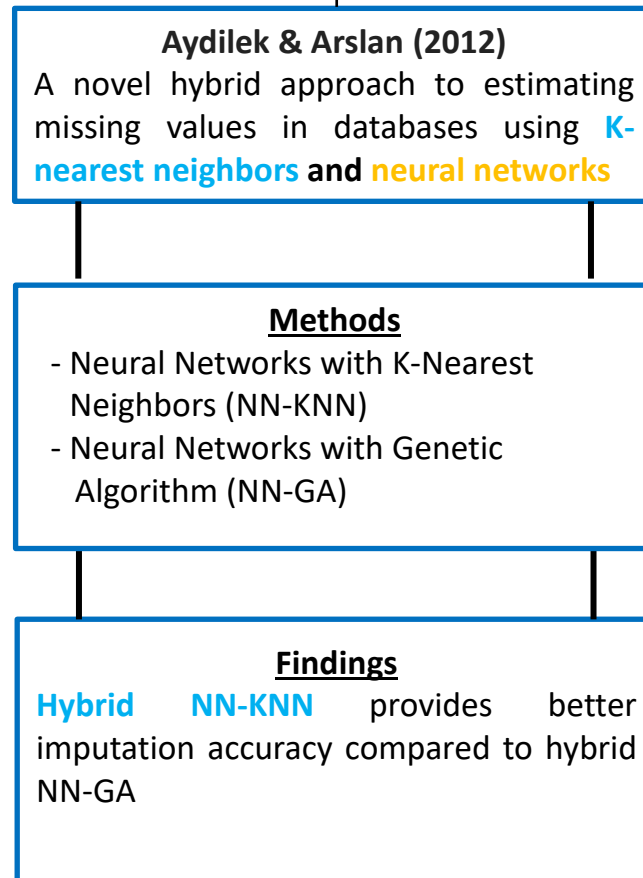
ABSTRACT

Flash flood risk assessment, a widely applied technology in preventing catastrophic flash flood disasters, has become the current research hotspot. However, most existing machine learning methods for assessing flash flood risk rely on a single classifier, which is suitable for processing small sets of sample data, but the resulting prediction accuracy and generalization ability are insufficient. Meanwhile, machine learning methods that integrate multiple classifiers are thus far unknown. Extreme Gradient Boosting (XGBoost) is an excellent algorithm for ensemble learning methods which has achieved remarkable results in many fields. It not only optimizes the algorithm but also automatically applies the CPU's multi-threading to perform parallel calculations, thus greatly improving the model training speed and prediction accuracy. Therefore, this article introduces the XGBoost model for the assessment of flash flood risk, and then combines the two input strategies and the Least squares support vector machine (LSSVM) model to verify its optimal effect, thus proposing the XGBoost-based method for flash flood risk assessment. Subsequently, an attribution analysis was implemented to assess the possible errors of this approach; and finally, a county-level flash flood risk map for Yunnan Province, China, was generated based on the proposed method. The results demonstrate that: (1) XGBoost performs well, with an accuracy of 0.84 in the testing period, and its five indices (precision, recall, accuracy, kappa, and F-score) are all higher than those of LSSVM. (2) The XGBoost-based approach provided the reliable flash flood risk maps, which were validated by another flash flood inventory, although some errors may be attributed to critical environmental factors and statistical disaster location accuracy. (3) The high-risk counties (including high-risk and highest-risk) accounted for 40% with the high-risk counties mainly concentrated in southwest Yunnan. This study features

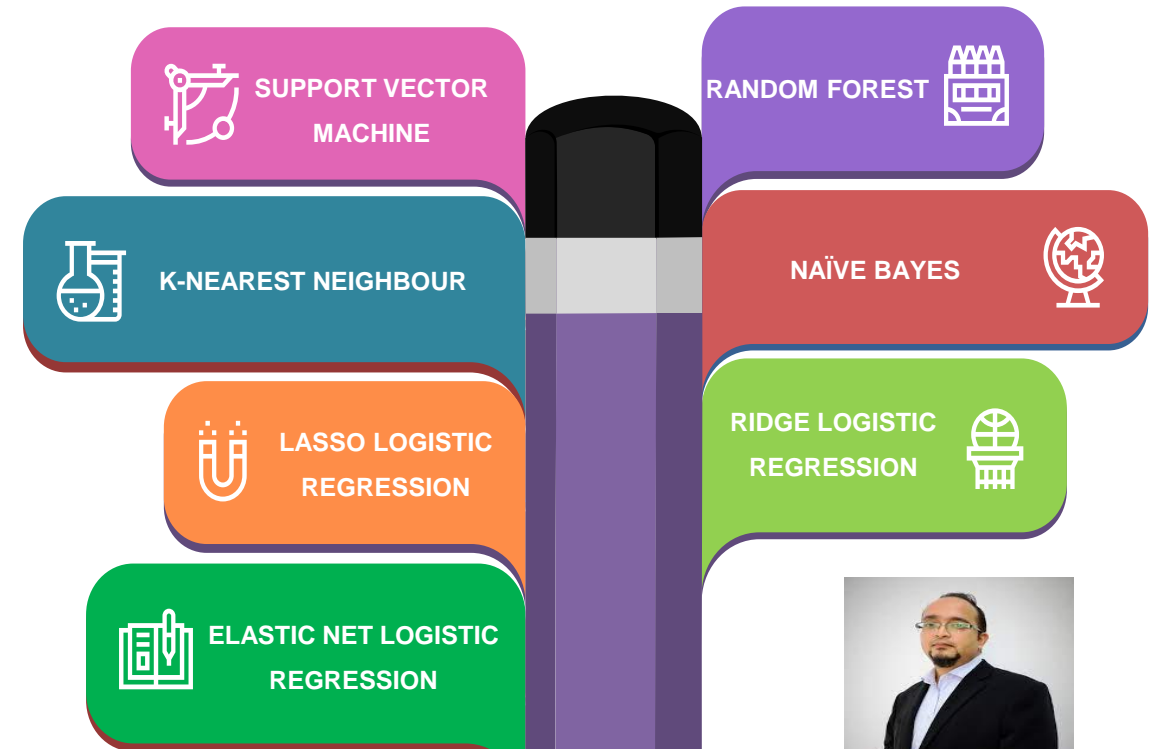
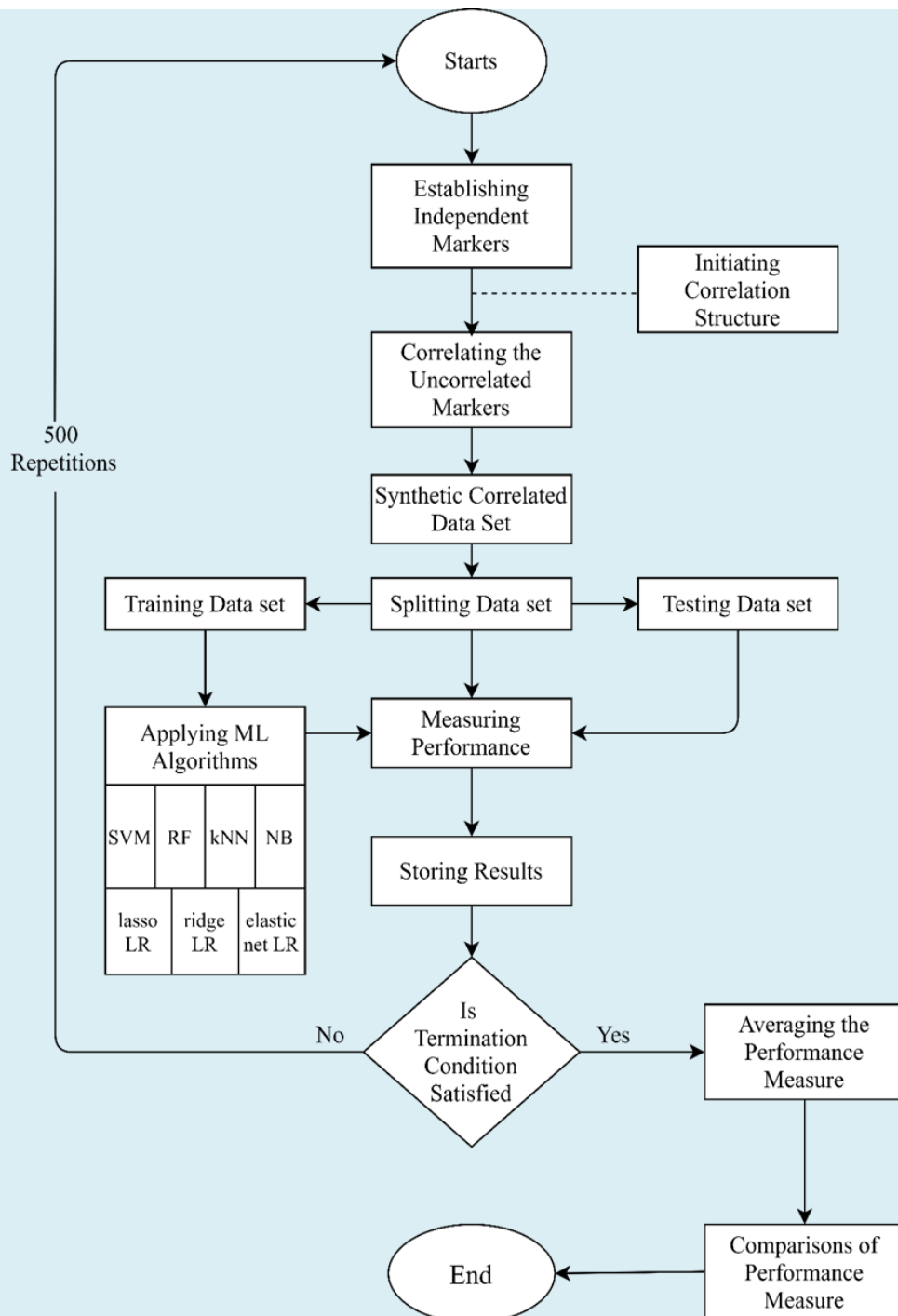
EFFICIENT **MACHINE LEARNING DATA IMPUTATION** METHOD FOR HEALTHCARE PREDICTIVE ANALYTICS

NURUL AZIFAH BINTI MOHD PAUZI
2019656214
(PhD Statistics)

Hybrid Machine Learning Method



MACHINE LEARNING AND PENALIZED REGRESSION MODELS FOR HIGH DIMENSIONAL DATA ANALYSIS ON MULTI OMICS BLOOD-BASED BIOMARKERS FOR ALZHEIMER'S DISEASE



Mohammad Nasir bin Abdullah
 CS953- PhD(Statistics)
 2014222892

Simulation Study

Co-SV:
 Prof. Dato' Dr Abu Bakar Abdul Majeed
 Dr Yuslina Zalaria
 Faculty of Pharmacy, UiTM Shah Alam

Spatial Modelling

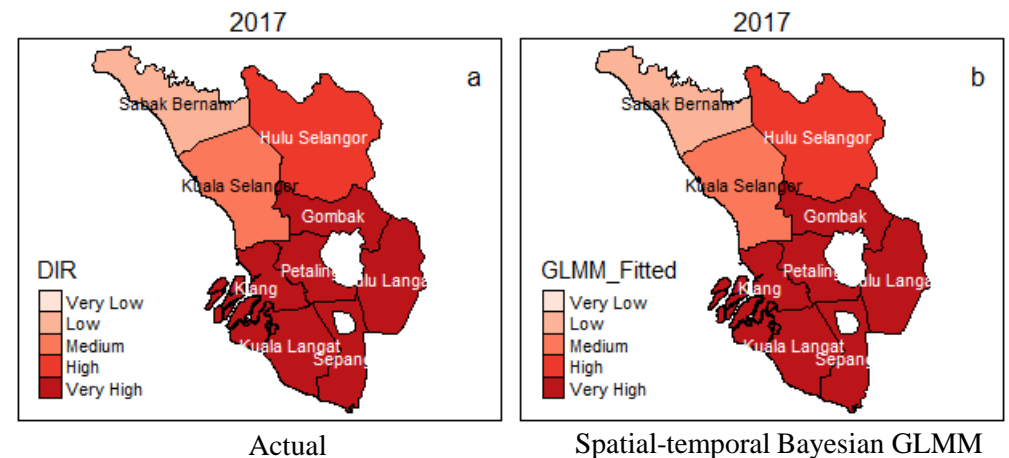
- **Bayesian Hierarchical Modeling** with Markov Chain Monte Carlo (MCMC)
- Application in dengue disease - to predict dengue cases and examine influential covariates associated with the risk of **dengue outbreak**.
- How can **Spatio-temporal Bayesian model of Generalized Linear Mixed Model** improve prediction? - Over space and time the introduction of **spatial random effects with Conditional Autoregressive Structure (CAR) of Bayesian framework** into the linear predictor allows the variability of the heterogeneity factors to be captured in the previous trend of the dengue counts to be derived in the posterior predictions. – i.e: In dengue disease, develop a disease spatial map, accurate prediction and identify if any association between dengue prevalence, temperature, rainfall and humidity at finer scale.
- Statistical packages for implementing such Bayesian models using MCMC include **WindBugs**, **CrimeStat** and many packages available via **R programming language**.



Nik Nur Fatin
CS953- PhD(Statistics)
2016334351



Dr Wan Fairos Wan Yaacob
UiTM Cawangan Kelantan



Struktur Organisasi

Pejabat Timbalan Naib Canselor (Penyelidikan & Inovasi)



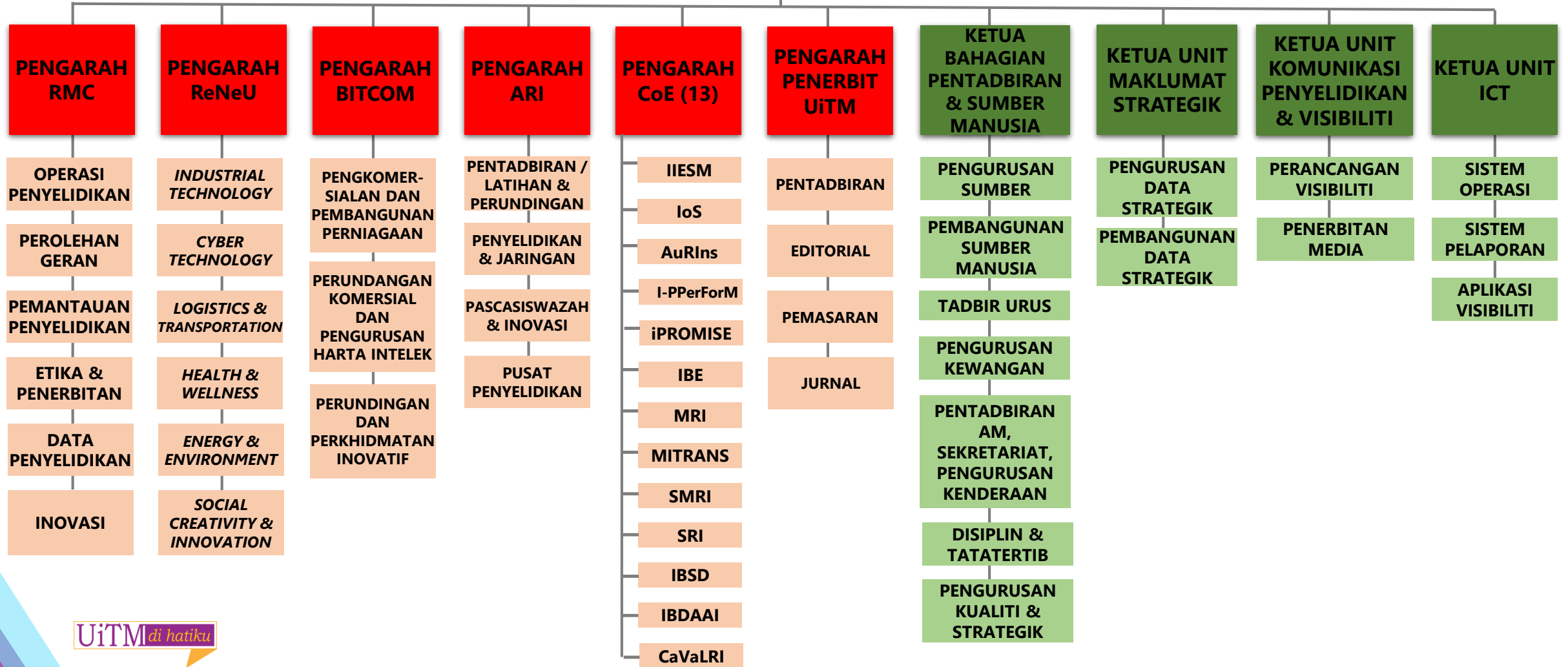
**MENJALANKAN FUNGSI
NAIB CANSELOR**



**TIMBALAN NAIB CANSELOR
(PENYELIDIKAN & INOVASI)**



Pejabat
Timbalan Naib Canselor
(Penyelidikan dan Inovasi)



University Research & Innovation Ecosystem



Research
Management &
Monitoring



Research
Excellence



IP & Commercialization



Consultancy



ReNeU

FUNCTION

Serves as a platform for researchers and lead in bridging university research towards excellence.

Increase visibility & impact of research through strategic and sustainable networking and collaboration (both local and global).

Escalate the competitiveness in grant application (International, National & Private Grants).

Empowering research output specifically indexed journal publications as well as output that can be translated into government policy, industrial applications and for community well-being.

Vision

To be the leading Technology Transfer Centre in Malaysia that creates impact to society through successful commercialization of UiTM innovations

Mission

To accelerate the translation of important discoveries arising from UiTM research and innovation activities into business opportunities for the benefit of the university, the country and the global community

Funding Opportunities



A word cloud graphic with a light blue, cloud-like border. The words are arranged in a dense, overlapping manner. The largest word is 'Research' in a dark red font. Other prominent words include 'Funding' in orange, 'Innovation' in orange, 'Publications' in purple, 'Grant' in green, 'Phd' in purple, and 'Degree' in blue. Smaller words include 'Opportunities', 'Community', 'Industry', 'National', 'Postgraduate', 'Professor', 'International', 'Project', 'Collaboration', 'Supervisors', 'Master', 'Scientist', 'University', 'Students', 'Post-Doctoral', and 'World Class'. The colors used for the words include shades of orange, purple, green, blue, and red.

Research
Funding
Innovation
Publications
Grant
Phd
Degree
Opportunities
Community
Industry
National
Postgraduate
Professor
International
Project
Collaboration
Supervisors
Master
Scientist
University
Students
Post-Doctoral
World Class

GERAN NASIONAL



Professor Dato' Dr Abu Bakar Abdul Majeed
Pengarah RMC, UiTM



(ReNeU & RMC)

Professor Dr Nooritawati Md Tahir
Pengarah ReNeu, UiTM

GERAN KEMENTERIAN PENGAJIAN TINGGI (KPT)

- ▶ Geran Penyelidikan Fundamental (FRGS –RACER)
- ▶ Geran Penyelidikan Fundamental (FRGS)
- ▶ Dana Pembudayaan Penyelidikan (RAGS)
- ▶ Geran Penyelidikan Pembangunan Prototaip (PRGS)
- ▶ Geran Penyelidikan Transdisiplinari (TRGS)
- ▶ Geran Penyelidikan Jangka Panjang (LRGS)

GERAN KEMENTERIAN PENGAJIAN TINGGI (KPT)

- ▶ Geran Penyelidikan Research Acculturation Collaborative Effort (RACE)
- ▶ Malaysia Laboratories For Academia-business Collaboration (MyLaB)
- ▶ Geran Penyelidikan Sukan Kementerian Pengajian Tinggi
- ▶ Geran Konsortium Kecemerlangan Penyelidikan (KKP)

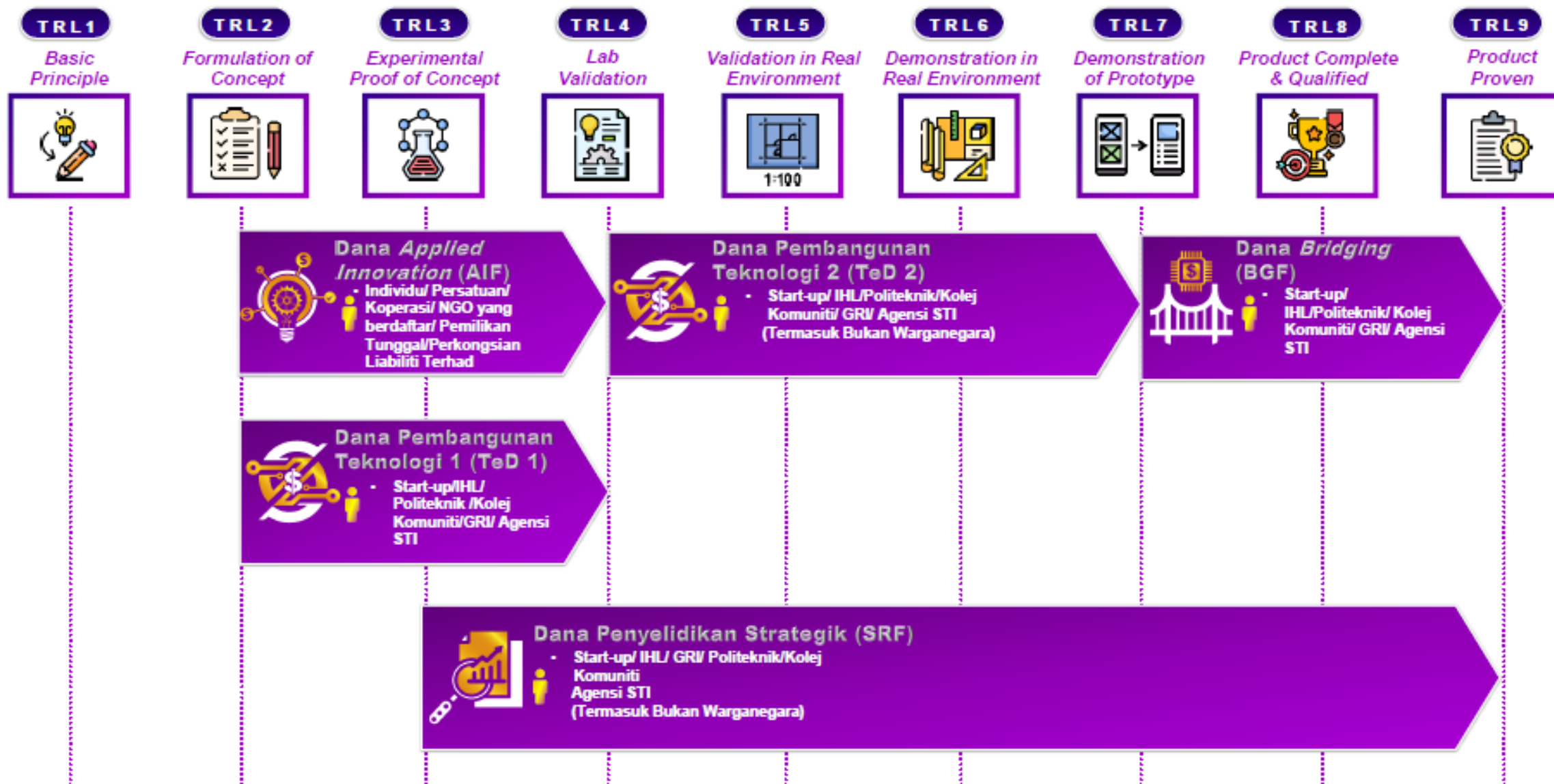


	AIF	TeD1	TeD2	BGF
MOSTI				
	Individu/ Persatuan/ Koperasi/ NGO yang berdaftar/ Pemilikan Tunggal/Perkongsian Liabiliti Terhad	Start-up/ IHL/ Politeknik /Kolej Komuniti/GRI/ Agensi STI	Start-up/ IHL/Politeknik /Kolej Komuniti/ GRI/ Agensi STI (Termasuk Bukan Warganegara)	Start-up/ IHL/Politeknik/ Kolej Komuniti/ GRI/ Agensi STI
	RM500,000.00	RM1,000,000.00	RM3,000,000.00	RM4,000,000.00
	12 - 18 bulan	24 bulan	36 bulan	36 bulan



MOSTI		Start-up/ IHL/ GRI/ Politeknik/Kolej Komuniti Agensi STI (Termasuk Bukan Warganegara)
	RM15,000,000.00	
	36 bulan	

MOSTI R&D&C&I STAGES AND FUNDING FACILITIES FRAMEWORK





Pejabat
Timbalan Naib Canselor
(Penyelidikan dan Inovasi)

GERAN UNIVERSITI

GERAN UNIVERSITI

- ▶ Geran Penyelidikan LESTARI
- ▶ Geran Penyelidikan LETARI SDGTriangle@UiTM
- ▶ Geran Inisiatif Penyeliaan (GIP)
- ▶ Geran Penyelidikan Global Research Reputation (GRR)
- ▶ Geran Penyelidikan Strategic Research Partnership (SRP)

GERAN UNIVERSITI

- ▶ Geran Penyelidikan Penyelidik Muda Berbakat (YTRG)
- ▶ GERAN PENYELIDIKAN MyRA
 - i) Geran Penyelidikan MyRA
 - ii) Geran Penyelidikan MyRA Sains Sosial
 - iii) Geran Penyelidikan MyRA Lulusan PhD
 - iv) Geran Penyelidikan MyRA Road to HICoE



SENARAI GERAN INDUSTRI/AGENSI



▶ **MAKNA CANCER RESEARCH
AWARD**

▶ **MALAYSIA TORAY SCIENCE
FOUNDATION (MTSF)**

'TORAY'

Innovation by Chemistry

▶ **YAYASAN PENYELIDIKAN
ANTARTIKA SULTAN MIZAN
(YPASM)**



▶ **L'OREAL-UNESCO FOR WOMEN
IN SCIENCE FELLOWSHIP**



▶ **NEWTON-UNGKU OMAR
FUND**



▶ **CREST R&D GRANT**





SENARAI GERAN ANTARABANGSA

▶ **TURTLE CONSERVATION FUND**



▶ **ICGP : INTERNATIONAL CENTRE
FOR GENETIC ENGINEERING
AND BIOTECHNOLOGY (ICGEB)**



International Centre for Genetic
Engineering and Biotechnology

▶ HUMAN FRONTIER SCIENCE PROGRAM



▶ INTERNATIONAL SOCIETY FOR INFECTIOUS DISEASES (ISID)



INTERNATIONAL SOCIETY FOR INFECTIOUS DISEASES

▶ ORGANIZATION FOR THE PROHIBITION OF CHEMICAL WEAPONS (OPCW)



OPCW

- ▶ NAGAO NATURAL ENVIRONMENT FOUNDATION
- ▶ INTERNATIONAL EDUCATION RESEARCH FOUNDATION (IERF)
- ▶ FULBRIGHT-MCMC U.S. SENIOR SPECIALIST GRANT



▶ TWAS-COMSTECH JOINT
RESEARCH GRANTS



▶ JAPAN SOCIETY FOR THE
PROMOTION OF SCIENCE
(JSPS)



▶ TERRA VIVA GRANTS



▶ NATIONAL INSTITUTES OF
HEALTH (NIH)



National Institutes
of Health

▶ NATIONAL SCIENCE FOUNDATION



▶ THE NIPPON FOUNDATION



▶ WELLCOME TRUST

wellcometrust

▶ NATIONAL GEOGRAPHIC
SOCIETY



**NATIONAL
GEOGRAPHIC
SOCIETY**

▶ QATAR NATIONAL RESEARCH
FUND



مندوق القطري لرعاية البحث العلمي

Qatar National Research Fund

عضو في مؤسسة قطر

Member of Qatar Foundation



▶ HUMAN FRONTIER SCIENCE PROGRAM

▶ ISESCO-COMSTECH RESEARCH GRANTS

▶ KURITA WATER AND ENVIRONMENT
FOUNDATION



Commercialize Product (BITCOM UiTM)

Paina Sauce

PAINA- PINEAPPLE CHILLI SAUCE, A PRODUCT OF FSG

The development of PAINA was carried out by Dr. Azizah Othman, Dr. Fadhilah Jailani, and Dr. Siti Roha Ab. Mutalib from the Department of Food Science and Technology, Faculty of Applied Sciences since 2017.

PAINA was developed to offer healthy and multi-purpose condiments to the consumer. The recipe using PAINA as the main ingredient was successfully created by Assoc. Prof Dr. Mohd Hafiz Mohd Hanafiah, Noradzhar Baba, and Hamizad Abdul Hadi from Faculty of Hotel and Tourism Management. The incorporation of pineapple puree in the PAINA sauce creates a more unique taste and aroma in many cuisines.



Unizzol

UNIZZOL presents a small pocket-sized format, safe formulation hand sanitizer with the option of fresh, lingering scent of Bouquet or sleek, unscented spray pack. It's a perfect mix for the vibrant, fun and always on-the-go people with clean hands!



This project is a collaborative effort between Faculty of Chemical Engineering and BITCOM amid the CoVID-19 pandemic, supporting UiTM's Corporate Social Responsibility Project. This unique formulation of this hand sanitizer is developed by FKK meets the WHO recommendation. For household and offices or classrooms use, 500ml volume of UNIZZOL hand sanitizer spray bottles are also made available.

Unizzol Hand sanitizer



Dr Azri's Perfume



UNIVERSITI
TEKNOLOGI
MARA

PRODUCT OF UTM

COPYRIGHT NOT. NO: CRLY00023422



PREMIUM SCENTS-AFFORDABLE-LONG LASTING

Una Coffee

UnaCoffee adalah produk hasil penyelidikan pensyarah Sains dan Teknologi Makanan, Fakulti Sains Gunaan, UiTM Shah Alam di bawah kelolaan syarikat start-up Fav Food Industries.



BIODEGRADABLE

RM Polypack Sdn Bhd

Manufacturing and trading all kinds of polymer and green products.

CEO: PM TS DR. RAHMAH MOHAMED

BiOBAG /
BIOSTRAWS /
DEGRADABLE
BOTLES



Genotyping kit



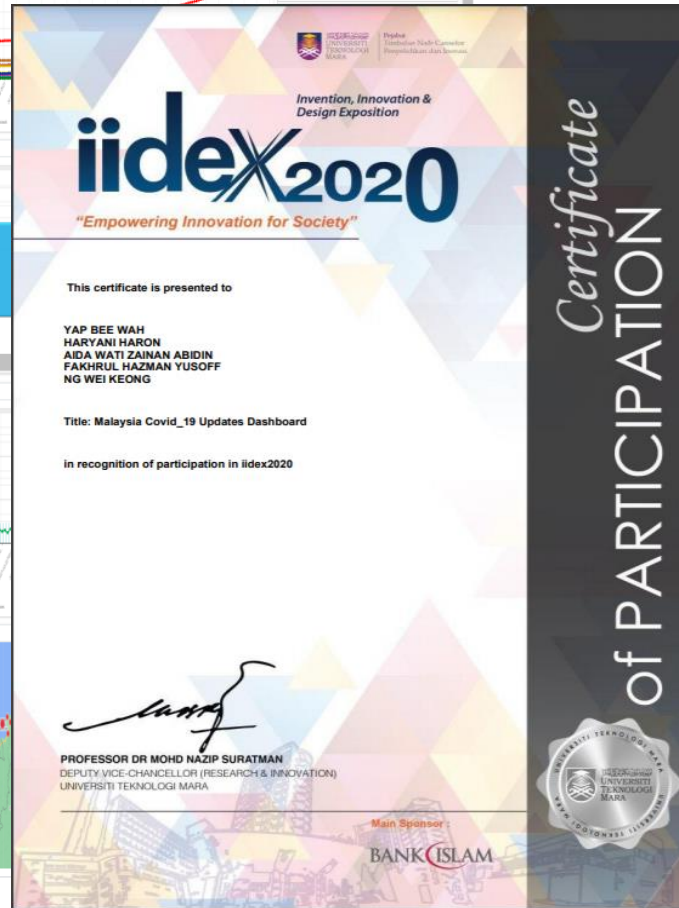
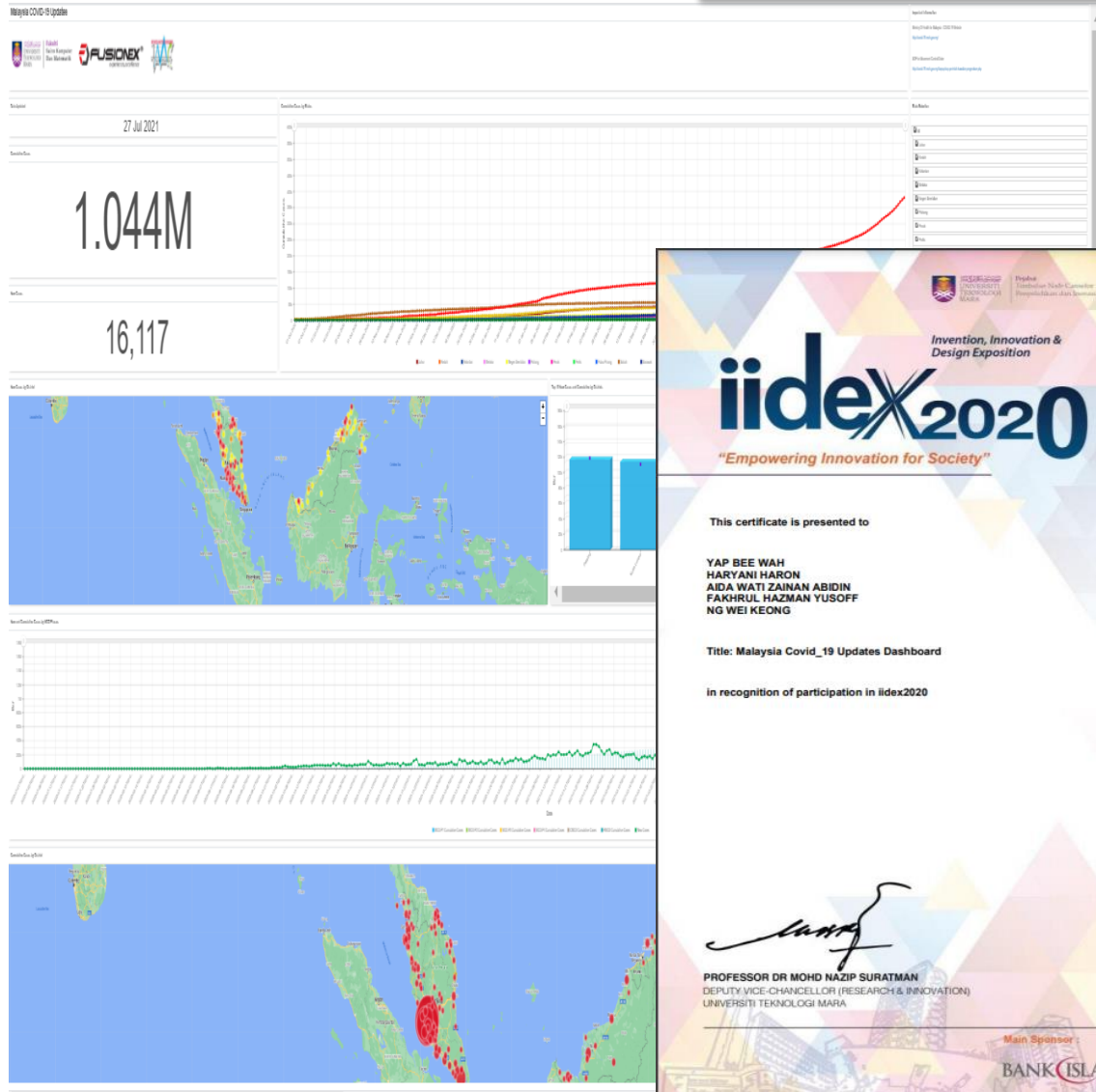
Hasil penyelidikan iPROMISE, di ketuai oleh Prof Dato Mohd Zaki Salleh

Education kits



Sample current research

Malaysia Covid-19 Updates dashboard



MAKLUMAT PROJEK

Tajuk Projek	Enhancing Future Food Security Through Sustainable Aquaponics System in Rural Environment	
Organisasi Pemohon	Universiti Teknologi MARA (UiTM) 40450 Shah Alam Selangor, Malaysia	
Ketua Projek	Ts Dr Saiful Farik Bin Mat Yatin	
Kuantum (RM)	MYR 300,000	
Kolaborator (Jika ada)	ANGKATAN KOPERASI KEBANGSAAN MALAYSIA BERHAD (ANGKASA) PAYER MAJU ENTERPRISE	
Lokasi Projek <i>(lokasi projek akan dilaksanakan)</i>	Kg Lompat, Mukim Songsang 28000 Temerloh Pahang Daruk Makmur	
Tempoh Pelaksanaan Projek <i>(tidak melebihi 12 bulan)</i>	12 bulan	
Bidang Projek	<input type="checkbox"/> Tenaga <input type="checkbox"/> Perkhidmatan Perniagaan & Kewangan <input type="checkbox"/> Kebudayaan, Keseniaan & Pelancongan <input type="checkbox"/> Perubatan & Penjagaan Kesihatan <input checked="" type="checkbox"/> Teknologi Sistem Pintar	<input type="checkbox"/> Bandar Pintar & Pengangkutan <input type="checkbox"/> Air & Makanan <input type="checkbox"/> Pertanian & Perhutanan <input type="checkbox"/> Pendidikan <input type="checkbox"/> Alam Sekitar & Biodiversiti



GAMBAR PRODUK/ TEKNOLOGI Aquaponics Rafting System



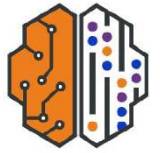
Ts Dr Saiful Farik Bin Mat Yatin
Felo IBDAAI, UiTM
&
Fakulti Pengurusan Maklumat

A PROTOTYPE OF INTELLIGENT DATA DRIVEN PREDICTIVE MAINTENANCE FOR OIL & GAS

Industry Project with CeRDAS, UTP



UNIVERSITI
TEKNOLOGI
MARA



IBDAAI
Institute for Big Data Analytics
and Artificial Intelligence

Big Data Analytics



www.educba.com

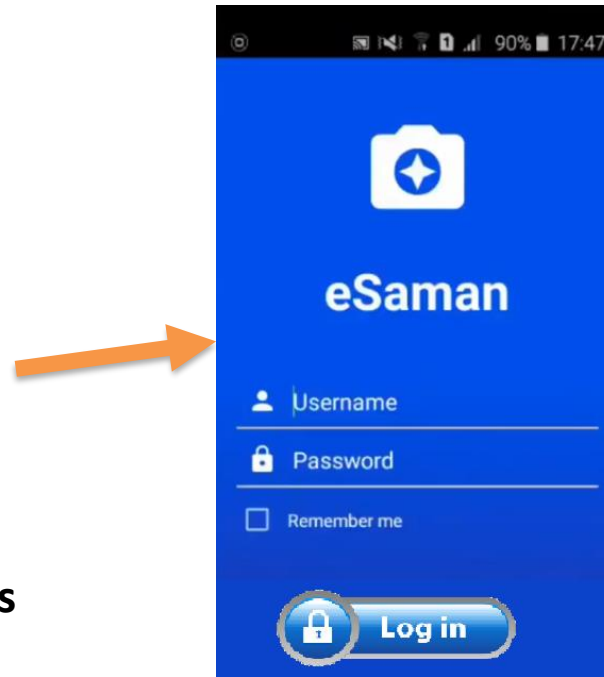




PM. Ts. Dr. Chin Kim On
Faculty of Computing and Informatics
Universiti Malaysia Sabah
kimonchin@ums.edu.my

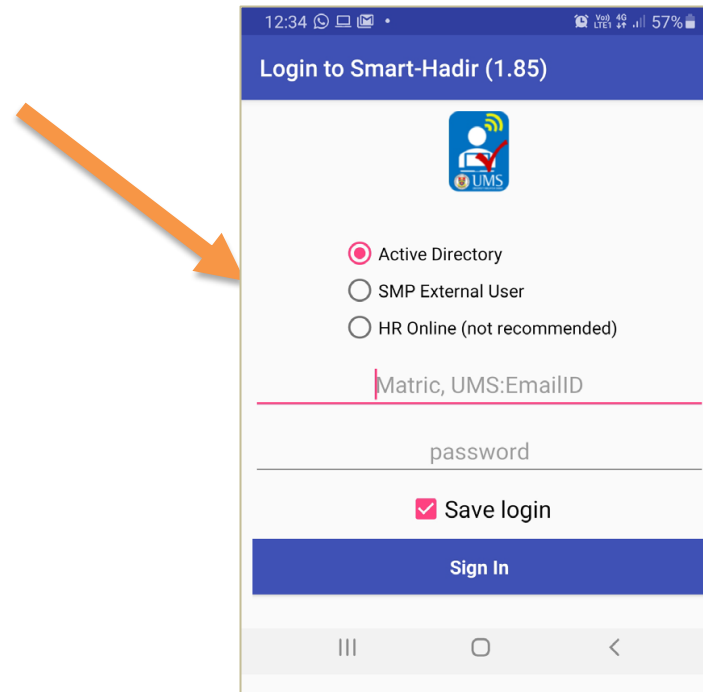
Extended project
PRGS0013-ICT-1/2020
(RM 58,450)

Applied Science
e-Science 01-01-10-sf0235 (2016)
(RM 246,800)



e-Saman UMS
- Android
based Summon
System using
Image
Processing and
Neural
Networks

Output – 1
paten filing
in progress



Smart-
Hadir -
Mobile
based
Attendance
Manageme
nt System

Output – 1
Scopus Q2
paper, 1
bronze
award, 1
copyright
filling in
progress

environment

climate

health

Food security

Agriculture



Smart Sensing & Monitoring



Smart Analytics & Cloud Computing

IOT, Big Data & Cloud Computing

Computing, 2021 Jan 8 : 1–39.

PMCID: PMC7791158

doi: [10.1007/s00607-020-00877-8](https://doi.org/10.1007/s00607-020-00877-8) [Epub ahead of print]

An intelligent healthcare system for predicting and preventing dengue virus infection

Sandeep Kumar Sood,¹ Vaishali Sood,² Isha Mahajan,² and Sahil³

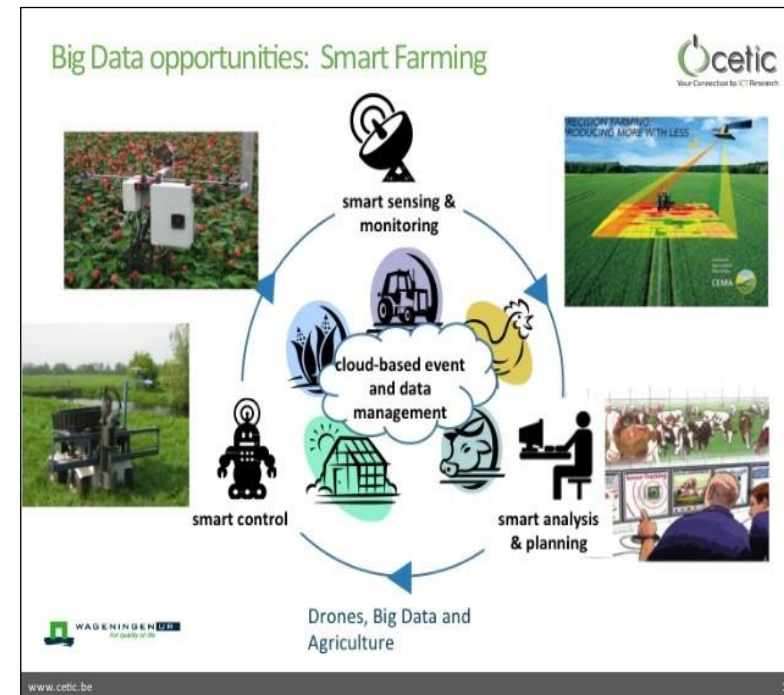
▶ Author information ▶ Article notes ▶ Copyright and License information ▶ [Disclaimer](#)

Abstract

Go to:

Dengue is a mosquito-borne pandemic viral infection, which transmits to humans from Female Aedes albopictis or Aedes aegypti mosquitoes. It progressively deteriorates the health of infected individuals and poses a high threat of human morbidity and mortality. This paper proposes an intelligent healthcare system which identifies, monitors, and alerts dengue virus (DeV) infected individuals and other stakeholders in real-time and control the DeV infection outbreak using cloud computing, internet of things and fog computing paradigms. The proposed system uses Naive Bayesian Network (NBN) for diagnosing the possibly DeV infected individuals and generating real-time alerts for suggesting and alerting the concerned stakeholders for taking on-time necessary actions at the fog subsystem. The proposed system also uses Social Network Analysis at the cloud subsystem, to provide Global Positioning Systems (GPS)-based global risk assessment of the DeV infection on Google Maps (Google-based web map service) and control DeV infection outbreak. The analysis of the experimental results acknowledges the efficiency of the NBN-based DeV infection diagnosis, alert generation, and GPS-based risk assessment functionality, of the proposed system, via various statistical measures and experimental approaches.

Keywords: Dengue virus, Cloud computing, Fog computing, Internet of things (IoT), Naive Bayesian network (NBN), Global positioning system (GPS), Social network analysis (SNA)



Push-Pull and Key Success Factors

Push factors

- ✓ Leadership: Top-Down
- ✓ Organizational environment
- ✓ University research ecosystem

Pull factors

- ✓ Funding
- ✓ Promotion
- ✓ Recognition
- ✓ Commercialization support

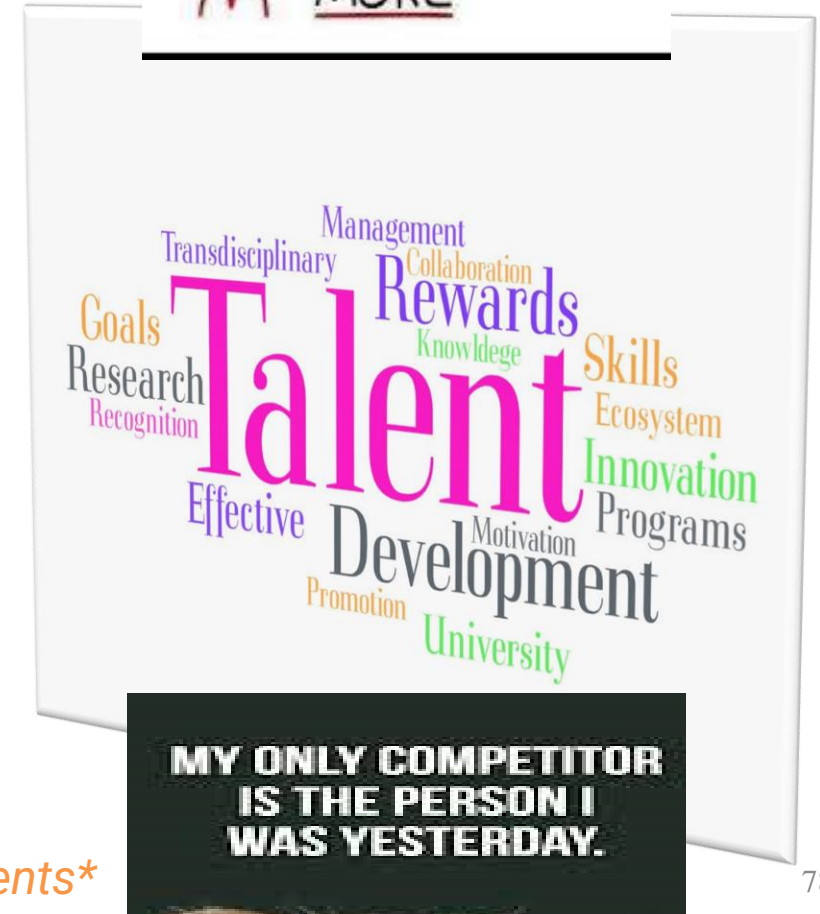
Key Success Factors

- ✓ Good leadership
- ✓ Good project management
- ✓ Good reward system/practices
 - ✓ Talent Development
- ✓ Smart partnership

Conclusion

- New generation of researchers with **inter- and trans-disciplinary skills**.
- **Data-intensive research**- support upskilling of lecturers.
- New **incentives** and **measures** for evaluating and rewarding both **individual** and **collective contributions** to research
- Good **ecosystem** for well co-ordinated research strategies, incentives, and monitoring to ensure successful outputs.

Passion is the catalyst for perseverance and achievements



**MY ONLY COMPETITOR
IS THE PERSON I
WAS YESTERDAY.**

Acknowledgement

My sincere thanks to:

- ❖ YBhg Prof Dr Mohamad Abdullah Hemdi (Rektor UiTM, Cawangan Kedah)
- ❖ ICMS2021 Conference Committee (Dr Ida Normaya Mohd Nasir, Puan Norashikin Nasaruddin, En Kamarul Ariffin Mansor)
- ❖ Prof. Dr Mohd Nazip Suratman, TNCPI, UiTM
- ❖ Prof. Dato' Dr Abu Bakar Abdul Majeed-Pengarah RMC,UiTM
- ❖ Prof. Dr Nooritawati Md Tahir, Pengarah ReNeU, UiTM
- ❖ Prof. Madya Ir. Ts. Dr Syed Shatir Asghrar Syed Hasan, Pengarah BITCOM
- ❖ Prof. Dr. Haryani Haron-Dean, FSKM, UiTM
- ❖ Prof. Dr Jasni Mohamad Zain, Pengarah IBDAAI, UiTM
- ❖ Dr Wan Fairos Wan Yaacob, UiTM Cawangan Kelantan
- ❖ Nurul Azifah Mohd Pauzi
- ❖ Mohamad Nasir Abdullah
- ❖ Ezzatul Akmal Kamaru Zaman
- ❖ Collaborators & Colleagues

